



**Beer, Food & Entertainment at Fairplex's Oktoberfest
Opening Night this Friday**

POMONA, CA (Oct. 3, 2016) – Oktoberfest at Fairplex, the largest Bavarian celebration of its kind in Southern California, is opening this Friday, Oct. 7, and excitement is building as guests will be able to enjoy a spacious five-acre scene filled with food, entertainment, beer drinking and fall celebration in a Bavarian-style compound fully decorated to resemble an outdoor German village “Festplatz” and a ginormous 30,800-square-foot “Festhall.” **Oktoberfest hours are 6 p.m. – midnight on Friday and Saturday – Oct. 7 & 8, 14 & 15, 21 & 22, and 28 & 29.**

Tickets are available online for \$10. All guests must be 21 and over.

Entertainment this year includes:

- Oct. 7-29: The Rheinlanders, Oom Pah Pah Band, will perform every night on the Oom Pah Pah Stage. The Rheinlanders are a traditional German "Oom-Pah" band. These bands have been heard in the villages and beer halls of Germany, Austria and Switzerland over the past 100 years. The popular dance and folk tunes can get any audience clapping, singing and dancing.
- Oct. 7-29: DJ Schlagen, everyone's favorite DJ, will be spinning vinyl every night of Oktoberfest.
- Oct. 7-8: Led Zepagain (Led Zeppelin Tribute)
- Oct. 14-15: DSB (Journey Tribute)
- Oct. 21-22: Queen Nation (Queen Tribute)
- Oct. 28-29: Rock & Roll Over (KISS Tribute)

Sponsors of Oktoberfest at Fairplex include: Spaten, Hanger 24, Welk Resorts, Warsteiner and Lyft. For more information about Oktoberfest, please visit www.oktoberfestatfairplex.com.

Media Contacts:

Renee Hernandez
(909) 865-4261
hernandez@fairplex.com

Juan Madrigal
(909) 865-4219
madrigal@fairplex.com

About Fairplex:

Fairplex is a private, non-profit 501(c) 5, self-funding organization that is not governed by the county or state, and receives no government subsidies for daily business operations. Under the direction of the Los Angeles County Fair Association, we exist to build stronger communities and, through our businesses and The Learning Centers, provide education, entertainment and fun to Southern California.

**Communications & Public Relations Department
1101 W. McKinley Ave., Pomona, CA 91768 | (909) 865-4262 | www.fairplex.com**