

## **FOR IMMEDIATE RELEASE**

70+ Renowned Beauty Influencers Gather for Blushcon's 2018 Debut  
A beautiful start to the new year

POMONA, CA - December 14th, 2017 - Boasting over 20+ prominent beauty brands and over 70+ Internet influencers from across the US and abroad, Blushcon is ready to make its glamorous debut at the Pomona Fairplex this coming January. Alongside its Asian pop culture counterpart Anime Impulse, the beauty convention will take place within the massive Asian American Expo, serving as a stylishly essential piece for an extraordinary weekend. Within two unforgettable days packed full of glamour and style, Blushcon aims to join together beauty fanatics with their favorite influencers and brands while introducing them to new exciting ones.

With its thrilling launch on January 13th well on its way, Blushcon is not holding back as the con prepares for its debut. Attendees can anticipate seeing prominent beauty brands both local and international, including Asian trendsetters TonyMoly, Clio Professional and It's Skin and domestic labels such as Wet N Wild, Melanie Mills Hollywood, and Dr. Bronner's. Offering a splendid variety of vendors, Blushcon seeks to cater to beauty fanatics all around.

Blushcon will also have the pleasure of hosting a spectacular multitude of beauty influencers. Upon the start of the new year, congoers will have the opportunity to meet with their favorite Internet personalities. Captivating the world through their impeccable sense of style, beauty influencers such as Gina Darling, Emily Mei, Hanna Beth, Sara Mills will be in attendance for a weekend that is looking to be utterly gorgeous.

Tickets are currently \$11 for a 1-Day pass and \$22 for a 2-Day pass.

### **About Blushcon**

Blushcon is a brand new, spectacular two day beauty convention brought to you by the creators of KTOWN Night Market, OC Block Party, Anime Impulse and Asian American Expo. The event is taking place at the Fairplex in Pomona, on January 13-14th, 2018. Tickets can be purchased at <http://blushcon.com>.

### **Blushcon 2018 Event Details**

Date: January 13-14, 2018

Location: 1101 W McKinley Ave, Pomona, CA 91768

Admission Fee: \$11.00 1-Day Pass, \$22.00 2-Day Pass

URL: <http://blushcon.com>

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For further information contact:

Contact: Kaila Yu

Tel. 808-398-1350

Email: [kaila@lightsandsounds.com](mailto:kaila@lightsandsounds.com)

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