

*LA County Fair*  
**PREMIERE**  
**PARTY**



**Thurs, Aug. 30th, 2018**  
**6-10pm**

Presenting Sponsor	Santa Monica Pier	Wrigley Field	Cadillac Ranch	Wigwam Motel	Kan-O-Tex
\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500

Tax Deductible Amount	<b>\$18,175</b>	<b>\$8,650</b>	<b>\$4,325</b>	<b>\$2,215</b>	<b>\$810</b>	<b>\$405</b>
<b>PRE-EVENT RECOGNITION</b>						
Event Website	Logo + Link	Logo + Link	Logo	Name	Name	
E-blasts	Color Logo	Color Logo	Logo	Name		
Social Media	Logo	Logo	Logo			
Event Posters	Logo	Logo	Logo			
Digital & Print Ads	Logo	Logo				
Ticketing Website	Logo					
Freeway Sign	Logo					
Invitation Postcard	Logo					
<b>ON-SITE BENEFITS</b>						
Admission Tickets	30	20	10	6	4	2
LACF Tickets	20	20	10	6	4	2
LACF Parking Passes	15 VIP Vehicles	10 VIP Vehicles	5 VIP vehicles	3 VIP Vehicles	two 1-day	one 1-day
Stage -side tickets to any 1 LACF concert	6	4	2			
Complimentary Hotel Stay	x					
<b>ON-SITE RECOGNITION</b>						
Digital Slideshow Display	Full Slide	Logo	Logo	Name	Name	Name
Event Program	Cov + Full Page	Prem. Full Page	Prior. Full Page	Half page	Quarter Page	Name
Program Ad Spec	8.5h x 5.5w	8.5h x 5.5w	8.5h x 5.5w	4.25h x 5.5w	4.25h x 2.75w	Name
Event Signage	Logo	Logo	Logo	Name	Name	Name
Snapchat Geo Filter	Logo	Logo				
<b>POST-EVENT RECOGNITION</b>						
Event Follow-Up Email	Logo	Logo	Logo	Name	Name	Name
Summer TLC Newsletter	Logo	Logo	Logo			
Social Media Recaps	Logo					
<b>INDIVIDUAL TICKETS</b>						
	<b>\$125.00</b>	<b>\$250.00</b>	<b>\$375.00</b>	<b>\$500.00</b>	<b>\$625.00</b>	<b>\$750.00</b>
Number of Tickets	1	2	3	4	5	6
Tax Deductible Amount	<b>\$85.00</b>	<b>\$170.00</b>	<b>\$255.00</b>	<b>\$340.00</b>	<b>\$425.00</b>	<b>\$510.00</b>