



How Will The Agreement Impact Fairplex and The City of Pomona?

On Monday, July 29, 2019 the Pomona City Council is holding a special meeting to vote on an Agreement between the City and Fairplex, home of the LA County Fair and 500 year-round events.

- After hearing from residents, Fairplex agreed in November, 2018, that in lieu of requesting amendments to current zoning laws project-by-project, it would be open to a specific plan for the campus. In the meantime, a Letter Agreement with City officials was sought to delineate land use for Fairplex while a Specific Plan is completed.
- Over the past eight months, the Agreement has been developed and revised with the assistance of the Mayor, District 6 Councilmember and City staff, taking residents' concerns into consideration. The agreement clarifies the land uses on the Fairplex campus while Fairplex undergoes a three-year development of a Specific Plan. The Specific Plan will replace the existing F-Zone land ordinance designation that governs Fairplex.
- The proposed Agreement will be instrumental in developing a joint vision for the future of Fairplex and Pomona; it will allow us to move forward, together.
- There are three main components to the Agreement:
 - **Joint Plan** – It establishes a three-year joint planning process in which the City, County and Fairplex, with input from the community, will develop a Specific Plan for the campus. The Specific Plan will determine the appropriate long-range uses for the campus and recommend strategies to reduce impacts of Fairplex activities. The Specific Plan will replace the existing zoning and include environmental and traffic studies.
 - **Mitigation Fund** – Through the Agreement, Fairplex expects to generate \$1.5 million in new City revenue from Fairplex events to fund public safety measures and initiatives to specifically respond to concerns from the residents in neighborhoods surrounding Fairplex. These funds are not going to Fairplex. The use of the funds will be advised by a committee of residents most impacted by Fairplex events, as appointed by the Mayor and City Council, and a representative from Fairplex and LA County. The Pomona City Council will have final authority over how and in what fashion funds are administered.
 - **Events at Fairplex** – The Agreement will allow Fairplex to host six music events over the next three years with attendees capped at 10,000, 20,000 and 40,000 per the terms of the Agreement. These events will generate revenue to pay for the Specific Plan and the Mitigation Fund. No raves or cannabis events will be allowed on Fairplex during the term of the agreement.

- Fairplex will not decide how the mitigation fund is spent. A nine-member committee of residents most impacted by Fairplex events, as appointed by the Mayor and City Council, will determine how the mitigation fund is spent. One representative each from Fairplex and LA County will also serve on the committee.
- Mitigation funds will not be spent on improving the Fairplex grounds or for executive pay, or any staff pay. The money will go to the City and be earmarked for improvements in the surrounding neighborhoods.
- Fairplex has been working with the community and city leaders for three years. This Agreement resets the relationship between Pomona and Fairplex, so that we can come together to create a stronger and more economically vibrant community. Most importantly, this Agreement will be instrumental in developing a combined vision for the future of Fairplex as an economic engine for all of Pomona, a place that celebrates the best of our community, and a stronger community partner.