



January 15, 2020

Greetings Neighbors,

I hope you all had a wonderful holiday season; and I wish you and your loved ones a Happy New Year! The Fairplex Team is excited for another year of hosting and presenting great content on our grounds for all to enjoy. We are also looking forward to working with our community partners to bring new experiences to benefit our neighborhood, city and region.

We are especially excited for the 2020 LA County Fair, with this year's theme being ***We Light the Night: Experience the Glow***. Come see the Fair as it transforms from retro futurism during the day to an illuminated experience of the future at night!

Last year, the Fair experienced the hottest Fair on record; in an effort to ensure Fairguests have the best experience we are announcing new Fair hours. The Fair will be open from 4 to 10 p.m. Wednesdays, 4 to 11 p.m. Thursdays, noon to midnight Fridays, 11 a.m. to midnight Saturdays and 11 a.m. to 10 p.m. Sundays. The later opening hours on Wednesday and Thursday offer a Fair experience during the cooler hours of the day.

The 2020 Fair dates are Sept. 4 to 27. Pomona Day will be on opening day (Sept. 4) as is the tradition. Pomona residents can purchase \$1 admission tickets online. Seniors continue to have an opportunity to enjoy Senior Days at the Fair on Fridays, with free admission from noon to 4pm, and the FairKids Field Trip Program will continue on Fridays from 9am – noon.

For the fourth consecutive Fair, admission prices will remain the same. In addition, opening weekend admission Sept. 4 to 7 (Labor Day) will offer a value to all Fairguests with \$10 tickets (when purchased online) – a 50-percent discount on regular weekend adult prices.

The Fair will offer the same robust program of entertainment, activities, contests, food and shopping, ensuring a potent experience for Fairguests within a more convenient time frame. Stay tuned for more Fair news throughout the year as we announce new attractions, entertainment and more!

Below you will find a list of events coming to Fairplex this month. Please visit <https://fairplex.com/events> for more details and our full calendar of events:

- Jan 18-19: **Asian American Expo (AAE)**– The largest Lunar New Year celebration in America, the Asian American Expo bridges the Asian cultural heritage through a wide breadth of exhibitors, food, activities and entertainment. Join in on the fun and explore foods inspired by Asian cuisine in 3 distinctly unique food courts, view amazing performances and see the wonderful things vendors have to sell!
- Jan 18-19: **Blushcon** – Part of the Asian American Expo, Blushcon is an LA-based celebration of all things youth, wellness and beauty, featuring the best cosmetics brands from the United States, Asia and beyond.

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- Jan 18-19: **ANIME Impulse** – Also a part of AAE, ANIME Impulse creates an incredible convention experience for all anime fans, ANIME Impulse is a Japanese pop culture paradise that welcomes all, featuring a gaming area, cosplay contest, parade, and much more!
- Jan 19: **Pomona Swap Meet & Classic Car Show**
- Jan 24-26: **71st Grand National Roadster Show**
- Jan 27-March 7: **Fairplex Presents SoCal MFA**– Organized by Master of Fine Arts students from Claremont Graduate University (CGU) in conjunction with Fairplex Presents, SoCal MFA is an art exhibition presenting Southern California’s emerging artists. CGU students work with the Millard Sheets Art Center on creating a large-scale juried exhibition. Exhibition is free and open to the public.
Please visit <https://www.fairplex.com/tlcfairplex/tlc-msac> for gallery hours and more information.
- Feb 6-9: **Lucas Oil NHRA Winternationals** –This is an annual drag racing event held by the National Hot Rod Association (NHRA) and sponsored by Lucas Oil. The Auto Club Raceway on the Fairplex campus has been the proud host of the NHRA Winternationals for the past 60 years. Join us this year in celebrating this long-standing Pomona tradition!
Residents can expect noise from the dragsters that accompanies this four day event along with additional traffic entering Gate 17 on Fairplex Drive. Gates open at 7:30 a.m. and racing should conclude by approximately 7 p.m., Thursday-Saturday, and around 4:30 p.m. Sunday, depending on weather and race conditions.
- Feb 9: **Molcajete Domingero** – The largest Latinx pop-up in the country returns to Fairplex! Molcajete Domingero is a one-of-a-kind Latinx shopping extravaganza. You will find clothing, jewelry, bath & body, paper goods, and much more all inspired by Latinidad! Enjoy delicious Latinx food including tacos, pupusas, esquites, sweet delights and much more.

As always, if you have any issues or concerns that come up during Fairplex events - noise, traffic or other - please call, text or email the Neighborhood Response Line (NRL) accessible 24/7 at (909) 263-3304 or neighborhood@fairplex.com. Please note that this number is only for issues and concerns of immediate need. If you have a question about general information on upcoming events, please use the general information phone number, (909) 623-3111, or visit our website, <https://fairplex.com>.

Sincerely,



Miguel A. Santana
President & CEO