



COUNTDOWN TO THE 2026 LA COUNTY FAIR
***Play Your Way* Theme Invites Guests to the County’s Biggest Playground**

Mark your calendars: the LA County Fair returns May 7–31 and this year it’s all about play! Opening a day earlier than last year, the 104th anniversary Fair will bring 17 days of games, rides, music, food, animals and surprises – running through the end of the month for the ultimate kick-off to summer.

The 2026 theme, *Play Your Way*, is a joyful salute to recreation, imagination and the many ways we let loose. From whirling rides and friendly contests to creative triumphs and big bites of deep-fried delight, the Fair is transforming its grounds into the county’s biggest playground.

“Play is universal,” said Walter Marquez, President & CEO of Fairplex. “It sparks connection, creativity and joy. For 2026, we’re inviting our guests to engage with the Fair in whatever way feels fun, expressive and totally them — from athletic feats to artistic triumphs and everything in between.”

Highlights of the 2026 Fair include:

- The Cutest Dog Show on Earth, featuring pups showing off their canine skills
- More than 70 rides and games, including two new rides: Sound Storm and Air Raid
- On-the-spot contests like bubblegum blowing and hula hoop challenges
- A full-sized skating rink
- Cow- and goat-milking demonstrations as well as other agriculture adventures
- A pirate-themed play area at The Lagoon
- Two petting farms with the sweetest barnyard critters

And of course, all the fan favorites are back – electrifying concerts, shopping for unique crafts and the one-of-a-kind flavors that make Fair food legendary.

So, dust off your sneakers, embrace your silly side and get ready to *Play Your Way* at the 2026 LA County Fair – 17 days of fun, Thursdays through Sundays plus Memorial Day, 11 a.m. to 11 p.m. Tickets and Fair season passes are on sale now.

LA County Fair 2026
May 7–31, 2026
Fairplex, Pomona, CA

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