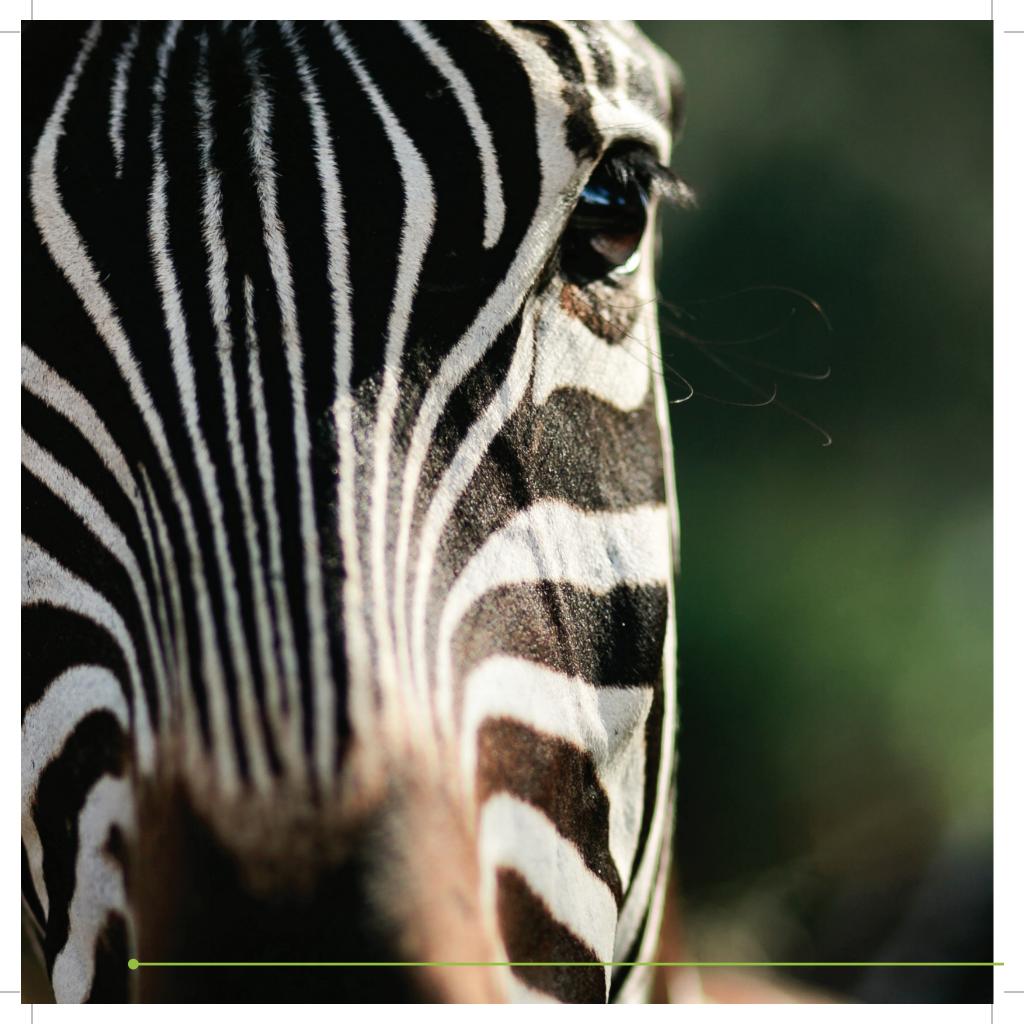




A Self-Supporting Not-For-Profit 501(c)(5) Organization

LOS ANGELES COUNTY FAIR ASSOCIATION 2013 ANNUAL REPORT



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[YEARS OF CORN-EATING FUN]

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[A FEW WORDS FROM ART & JIM]

ART LUDWICK

Chairman Board of Directors Los Angeles County Fair Association

JIM HENWOOD

President/CEO Los Angeles County Fair Association The previous year has been all about who we are. What we are. When we are. Where we are. Coming off our 90th anniversary in 2012, we took the entirety of 2013 to establish our vision of where the Los Angeles County Fair Association is headed as we skyrocket toward our centennial — and beyond.

Yes. And beyond.

2022 is just ahead of us. So we examined — in depth, out in the open, collectively — what we should become beyond this century milestone.

Why focus on our future? Because simply enough, we needed to have it down. On paper and in our minds, as part of our culture.

This is our story, now and in the future. We are:

- A World-Class Destination
- Youth & Education

Leaders

Committed to the Community

As our vision took shape, we achieved a strong business year in 2013 that continued to build on the values that will carry us through the coming decades. We had an excellent Fair. We challenged ourselves to produce our own fantastic, and successful, events on and off campus. We delivered the finest customer service to our clients and guests. We educated thousands of children and adults.

Exemplary work all around — done with the kind of expertise and collaboration that will help us reach our vision.

We Are.

LOS ANGELES COUNTY FAIR ASSOCIATION

[VISION]

Fairplex is recognized on a national level as a world-class, environmentally responsible Southern California campus to work, learn, live and play; and as an innovative learning & community-building resource.

[MISSION]

We enrich lives by entertaining and educating our diverse community while creating unique and memorable experiences.

[CORE VALUES]

Innovation, Inclusion & Diversity, Community Service, Guest Experience, Lifelong Learning

4



[ANIMALS]



LOS ANGELES COUNTY FAIR ASSOCIATION

[WHOWEARE]

Under the direction of the Los Angeles County Fair Association, Fairplex is home to the L.A. County Fair, the largest county fair in the world, as well as The Learning Centers (TLC), which encompass Fairtime Education, the Child Development Center (CDC), the Career & Technical Education Center (CTEC) and the Junior Fair Board.

Fairplex owns and operates a diverse set of businesses, including the Sheraton Fairplex Hotel & Conference Center, McKinley's Grille, Finish Line Sports Grill, KOA RV Park, RV & Boat Storage, Cornucopia Foods, Event Production Solutions, Barretts Sales & Racing, and the Los Angeles International Wine, Spirits, Beer and Extra Virgin Olive Oil competitions. The campus is also home to the Wally Parks NHRA Motorsports Museum and the Auto Club Raceway at Pomona, and Dr. Bob's Handcrafted Ice Cream.

VISION 2030



Every journey requires a compass. Be it a personal, civic, organizational or corporate sojourn — you need to know in what direction you are headed. As the Los Angeles County Fair Association prepares for its 100th anniversary, the board and executive cabinet realized the organization needs a strategic agenda beyond the next nine years — a vision with a strong foundation that provides enough flexibility to build and respond as business and client needs require. During nearly a year of work, the Fairplex 2030 Strategic Vision was shaped by a dedicated committee of staff and board members — along with workshop contributions by many additional team members, association members and business partners.

The Fairplex 2030 Strategic Vision provides a guiding compass for our organizational direction over the next 17 years — a living document that will continue to evolve and drive our business approach and success.

The quest toward our 100th anniversary celebration, and our expanding vision and mission, begins now. We are a destination. We are a neighbor. We are an educational campus. And we do all of this with a diverse staff and a growing foundation of how this all started in 1922 — with the community. Vision 2030 focuses on **five** key initiatives

Be a relevant, innovative and comprehensive Southern California campus easily accessible for living, working, playing and learning.

2.

Be a leader and innovator in environmental sustainability initiatives and business operations.

3

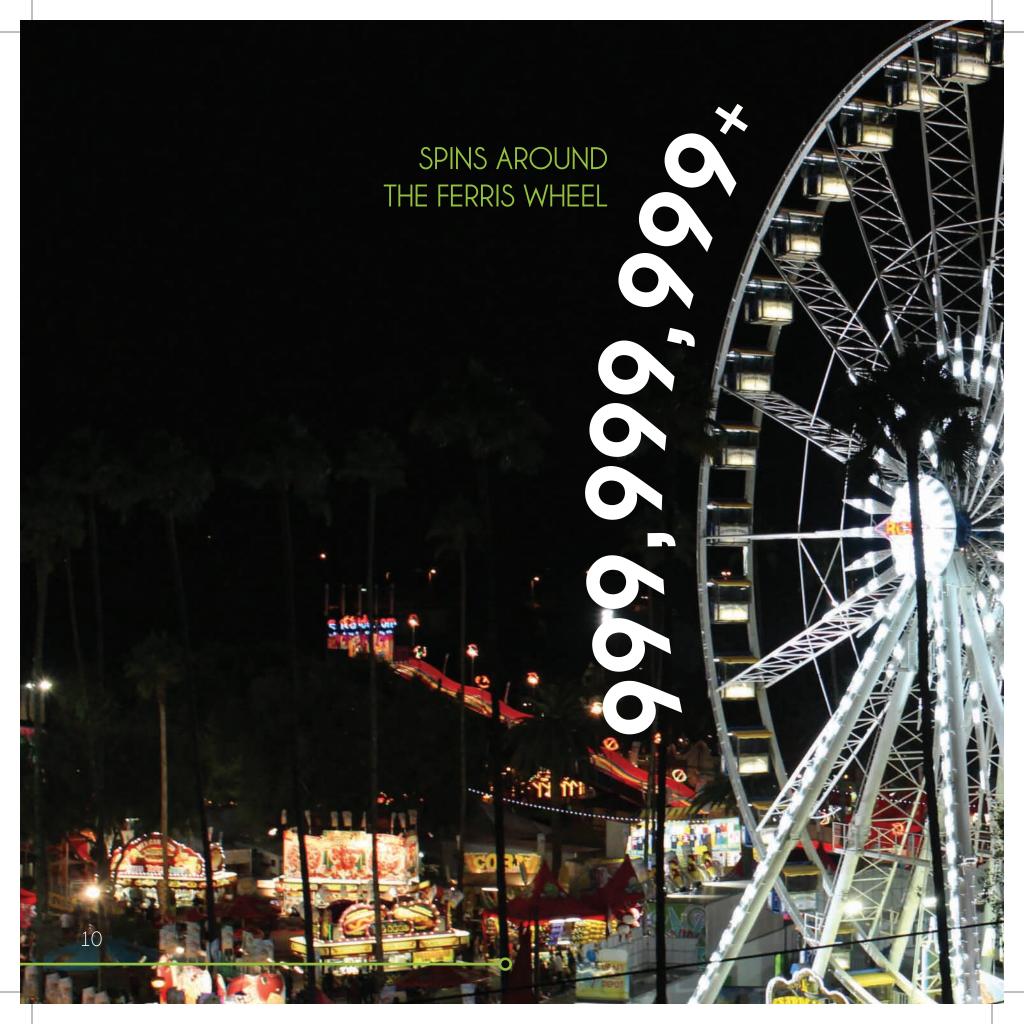
Be a company with an organizational culture of lifelong learning and provide innovative educational opportunities for the greater community.

4.

Be an organization centered on community engagement and participation.

5.

Create a World's Fair standard for our Fair event that launches with a year-long celebration of our 100-year anniversary.





UNLEASHING [L.A. COUNTY FAIR]

SEA LIONS. MERMAIDS. VULCANS. KUNG FU PANDA.

The 2013 L.A. County Fair asked visitors to "unleash their inner Fair" — whoever, or whatever, you wanted to be. The 91st anniversary brought 1,438,514 guests through our gates and into a world of beloved cartoon characters, oceanic adventures, sustainable farming and places where no man has gone before.

> We reached for the stars — in customer satisfaction and creative programming with results of astronomical heights.

12

The Fair celebrated a three-peat, with 2013 marking the third year in a row in which customer satisfaction ratings achieved all-time high marks. Food & beverage, exhibits and overall guest satisfaction once again received extremely favorable indexes. In fact, overall guest satisfaction posted its highest rating EVER!

The Fair's popularity as a nighttime destination, ignited in 2012, improved notably in 2013. When it comes to playing under the stars, we create a spark after dark. Families, friends, dates — whatever the social configuration — throngs of guests enjoyed the best concerts, museum-quality exhibitions and unparalleled entertainment that was so much fun and so exciting, they had no idea they were learning in the process.

Guests embraced their inner sea captains by exploring the depths of the ocean with Mermaid Melissa and the comedians of the sea, our pinniped pals at Sea Lion Splash. When sea legs gave out, it was time to helm a new captain's chair — on the bridge of the Starship Enterprise at Star Trek: The Exhibition. Captain's Log, Stardate Aug. 30–Sept. 29 — destination the L.A. County Fair and points beyond, like the world of animation.

Pencils 2 Pixels drew guests into the fantastical world of Saturday morning cartoon favorites, computer-generated images from

topflight movies from DreamWorks and Sony Pictures Animation, and global icon Mickey Mouse. The exhibition offered an amazing interactive romp unlike any attraction ever presented at the Fair. Entertaining and educational, P2P was so popular, visitors didn't want to leave!

The End of Summer Concert Series topped sales again with an eclectic array of top entertainment, including:

- Demi Lovato
- Charlie Wilson
- Ramon Ayala y sus Bravos del Norte
- Zendaya
- Trace Adkins
- Ke\$ha
- Bad Company

Additionally, Ray Cammack Shows, the Fair's carnival operator for 28 years, had its biggest night of ticket sales ever on the evening of Zendaya's performance.

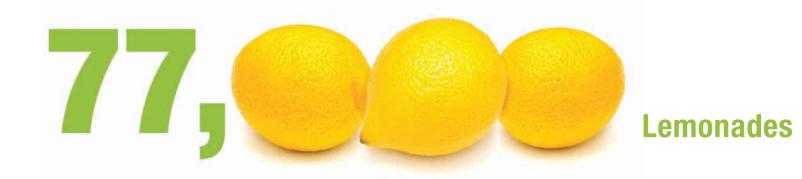


NOM NOM NOM (WHAT THEY CONSUMED]



10,000 OEEP-FRIED TWINKIES®

TWELVE THOUSAND BACON-WRAPPED



thousand, five hundred and fourteen





sixty thousand, four hundred and forty-four

Hot Dog on a Stick[™]

[COLOR RUN] 700000 happy runners participated

[CREATING, PRODUCING, PROMOTING] A YEAR-ROUND DESTINATION

Over the past few years, as directed by the board and CEO Jim Henwood, LACFA has grown its self-produced events steadily, with an ultimate goal of delivering one selfproduced event each month. In 2013, the Association moved closer toward this goal with the production of the Upland Lemon Festival and the expansion of Oktoberfest.

Through The Learning Centers (TLC), LACFA took the reins of the **UPLAND LEMON FESTIVAL**, putting its familiar touch on the long-running community fair with additional entertainment. With Upland's lemon grove heritage taking center stage, our creative team had guests showing their "pucker faces" with themed exhibits, contests, tribute bands and extensive social media coverage. A portion of the proceeds went to assist community-based organizations in the city of Upland as well as TLC's educational programs.

SELF-PRODUCED EVENTS

OKTOBERFEST brought beer, brats and Bavarian culture to Fairplex for three weekends of revelry. Attendance significantly surpassed the previous year, marking the event as a premier beer festival in Southern California.

KABOOM! sold out for the 12th straight year, proving itself as the region's premier Fourth of July celebration.

SO CAL COLLEGE FAIR, held in spring and fall in conjunction with The Learning Centers and the Career & Technical Education Center, hosted more than 100 colleges and assisted more than 8,000 students and parents as they planned for life after high school.

BARRETTS saw an increase in auction sales and opened its barns to board horses after the closing of Hollywood Park.

NEW EVENTS

Dubbed the "Happiest 5k on the Planet," **THE COLOR RUN** made its debut at Fairplex in 2013. The Color Run originated the paint-race genre — and it brought a rainbow of fun to Fairplex.

CHEVROLET PERFORMANCE PRESENTS 65TH ANNIVERSARY HOT ROD MAGAZINE HOMECOMING — The celebration coupled an outdoor car show with the largest gathering of HOT ROD Magazine-featured cars in history.

ROB ZOMBIE'S GREAT AMERICAN NIGHTMARE — Musician and director Rob Zombie brought his horror-tastic Halloween extravaganza to Fairplex, creating a media frenzy and scarefest delight for fans.

NHRA

NHRA WINTERNATIONALS AND WORLD FINALS brought fans to their feet with another year of exciting racing.

Hand In Hand, [COMMUNITY] ARM NARM,

Community is the cornerstone of LACFA's foundation. We were founded by a group of volunteer businessmen who had the forethought 91 years ago to start the L.A. County Fair. Community engagement took on even greater significance at Fairplex in 2013 with the launch of our new Ambassador volunteer program.

The new program launched with the creation of a manager position to oversee implementation. The department was tapped with growing LACFA's volunteer corps — part of LACFA's vision to foster an even bigger community volunteer base.

"A community is like a ship; everyone ought to be prepared to take the helm." — Henrik Ibsen Fairplex continued its tradition of giving back to the local communities:

- The Fair donated more than **\$4,500 in proceeds** from its Day for Heroes to the Los Angeles Fire Department Foundation.
- City of Hope, Cedars-Sinai, American Red Cross, Huntington Hospital and Presbyterian Intercommunity Hospital held blood drives resulting in 1,084 pints of life-saving blood donated.
- Guests gave 33,220 school supply items to benefit students at Walnut Valley and Bonita Unified School Districts, Fairplex Child Development Center (CDC), Career & Technical Education Center (CTEC) and Inland Empire United Way School Tools Program in exchange for free admission.
- The Fair honored 17 communities and 41 community heroes on their own dedicated community days.
- Local universities also benefited from special promotions and dedicated days with more than 10,500 discount redemptions.

A record-high 150,000 students and teachers experienced the Fair's educational exhibits through the FairKids Field Trip Program — all at no charge.

Num

SESAME STREET

GO

50,

FAIRPLE

one hundred, thirty thousand [CANS]

STATES STATES

TONIA TONUS

Guests generously donated nearly 62 tons of non-perishable food to Helping Hands, Foothill Family Shelter, Caring for the Hills, Antioch Missionary Baptist Church, Project 2911, The GAP Food Bank, Inland Valley Hope Partners and Los Angeles Regional Food Bank in exchange for free admission.

Hand In Hand, [COMMUNITY] ARM NARM,

OUR NEIGHBORS

We live and work in a neighborhood. We strive to be a good neighbor. Part of being a good neighbor means we interact and engage with our fellow neighbors.

COMMUNITY HOLIDAY PARTIES

Our neighborhood holiday parties have become a welcomed tradition, one that is highly anticipated by our neighbors and staff. Fairplex played host to such community events as our Spring Egg Hunt, a Halloween party and a Holiday Cookie Decorating party. Kids of all ages enjoyed snacks, arts & crafts, games, prizes and other seasonal activities.

EMPLOYEE OUTREACH

EMPLOYEE TOWN HALL MEETINGS — Fairplex continued to nurture employee spirit and morale with quarterly town hall meetings that kept team members abreast of successes and future plans.

TLC AWARENESS MONTH — In an effort to weave The Learning Centers into the fabric of Fairplex, the Development team hosted TLC Awareness Month. Many employees contribute to TLC through weekly payroll deductions.

VOLUNTEERISM — Employees invested their personal time and talents with dozens of organizations and at Fairplex events themselves. We encouraged employees to walk the walk as an example of how volunteerism benefits everyone, no matter where it is done.

CHEERS, [LOS ANGELES INTERNATIONAL COMPETITIONS]

WINE, SPIRITS, BEER & OLIVE OIL

The Los Angeles International Wine Competition, the first-born of the L.A. International competitions, celebrated its 74th year with entries and judges from around the globe. With participants from all corners of the world, the competition drew entries from locales as far away as Japan, Europe and Ethiopia. Chairman and Master Sommelier Michael Jordan lead the event. Famed chef, radio host and author Jamie Gwen sat in for a day of judging. Spirits infused its competition with an international panel of judges representing a Who's Who of the distilled beverage world, including Chopin Vodka's Tadeusz J. Dorda, BevMo's Brian Bowden, Chris Snyder of TAPS and journalist Jessica Gelt.

The beer competition expanded its entries, showing the world's increased desire for craft beers. Judges included a master from the Beer Judge Certification Program and a brewmaster from B.J.'s Restaurant.

> For the second year, extra virgin olive oils were split into two tastings — for Northern Hemisphere (March) and Southern Hemisphere (July).



SPIRITS ENTERED 260



CHEERS

OLIVE OILS

ENTERED

657

Winning wines, spirits and beers, along with an array of gourmet food truck treats, were enjoyed by the public at Cheers — L.A.'s Wine, Spirits, Beer & Food Festival. More than 1,000 guests danced the night away and bid on auction items, with proceeds benefitting The Learning Centers.



22



six hundred, forty-seven beers entered



Taking The High Road

LACFA business units took the high road — both literally and figuratively. Cornucopia Foods, Event Production Solutions and Barretts Sales & Racing were tops in customer service and traveled the road to locales far and away. **CORNUCOPIA FOODS AND EPS** offered splendid service at such events as the Orange and San Diego county fairs, the Stagecoach Festival and the Coachella Valley Music and Arts Festival. On campus, Cornucopia enjoyed year-two of Food Truck Thursdays, bringing variety and fun food to our neighboring cities.

BARRETTS SALES & RACING completed a second successful year with its Paddock Sale at Del Mar.

FAIRPLEX KOA RV PARK — The award-winning park was filled with guests year-round. It continued its practice of providing priority accommodations to patients receiving treatment at the City of Hope.

FAIRPLEX RV & BOAT STORAGE offered a convenient and affordable option to residents in the area.

FINISH LINE SPORTS GRILL stayed true to its role as the region's favorite sports bar, drawing crowds for major sporting events.

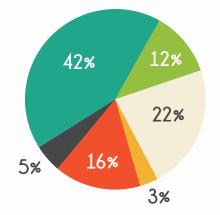
ADDING THE [FINANCIALS] NUMBERS,

TOTAL REVENUES BY BUSINESS UNIT

REVENUES	2011	2012	2013
L.A. County Fair	28,386,116	29,207,203	30,080,474
Fairplex Year-Round Events	7,219,019	7,546,660	8,353,183
Sheraton Fairplex Hotel & Conference Center	12,012,780	14 ,488,357	16,096,299
Barretts Equine Limited	2,023,893	2,240,220	2,357,542
Cornucopia Foods LLC	8,658,064	9,935,654	11,092,783
RV Park and Other	3,036,771	3,229,487	3,627,132
TOTAL REVENUES	\$61,336,643	\$66,647,581	\$71,607,413
EBITDA	2011	2012	2013
Los Angeles County Fair Association	\$7,624,439	\$7,682,482	\$6,793,999

EBITDA: Earnings before interest, taxes, depreciation, and amortization

TOTAL REVENUES [OVER THE YEARS]



Revenue % for 2013

\$66,647,581

\$61,336,643





\$71,607,413



27

EDUCATION EVERY DAY [THE LEARNING CENTERS]

Last year, we educated, guided and mentored more than 155,000 children and adults throughout Southern California with the \$1.6 million generously contributed by donors.

We prepared infants, toddlers and kindergartners for the next step in their education journey.

• **320 children** from infancy to kindergarten were nurtured and instructed at the Child Development Center (CDC). In June, the CDC celebrated its first graduating kindergarten class.

We provided young men and women with the tools, literally, to compete in multiple industries.

- CTEC served a total of **503 students** in agriculture, automotive programs, green utilities, hospitality and visual design.
- AXC expanded into a two-year program and honored its first graduating class as well as established major partnerships with companies such as WD-40, SEMA and General Motors.

We supported future leaders of the community and the world.

• **32 Junior Fair Board members** from **17 high schools** initiated numerous new service projects, including those to help Typhoon Haiyan victims and the Pomona Police Department.

We planted the seeds of sustainability and underscored the importance of environmental resources.

• Expansion of The Farm at Fairplex began. The Farm will grow to more than **four acres**, becoming a yearround agriculture education experience for guests and students. Special thanks to the California Department of Food and Agriculture's Specialty Crop Block Grant Program, which provided leadership funding for the first phase of this project.

[CHILD DEVELOPMENT CENTER]

children from infancy through kindergarten were nurtured and instructed at the CDC.

[FAIRKIDS FIELD TRIP PROGRAM] 1500,0000 students and teachers participated

EDUCATION EVERY DAY

EDUCATION. ART. LEADERSHIP. PROFESSIONAL SUCCESS. GROWTH. EXPERIENCES.

Our donors provided tremendous support for these endeavors in 2013. TLC seeks to do much more. With so many possibilities to serve and improve quality of life, donors allow us to fill needs in our community that would otherwise go unanswered. We gave young artists a venue to express their creative voices.

CTEC's art education program was expanded to include a summer art camp that combined multi-media expression with hands-on discovery programs. ArtReach brought 250 of the finest high school artists together for a regional exhibition. The art scholarship program took students abroad to England and France. And our palette will expand as plans for a new year-round community art center take shape for the Millard Sheets Center for the Arts.

We opened minds at the "World's Largest Classroom®."

 150,000 students and teachers visited the L.A. County Fair through the FairKids Field Trip Program. They entered a world where animation brought fantastic characters to life and sea creatures came eye to eye with even the littlest guests.

LEADERSHIP [HOW IT'S ALL POSSIBLE]

OFFICERS

Arthur Ludwick Chairman of the Board

Michael Ortiz Vice Chairman of the Board

Robert Dukes Secretary of the Board

James Henwood President and Chief Executive Officer

Dale Coleman Vice President - Business Growth & Development and Chief Revenue Officer

Michelle DeMott Vice President - Branding & Knowledge Management

John Gilbert Vice President - Business Management

Dwight Richards Vice President - Operations

Michael Seder Vice President - Finance and Chief Financial Officer

Kathleene Yeram Assistant Secretary to the Board

DIRECTORS

Arthur Ludwick Chairman of the Board Retired CFO and Senior Vice President Rain Bird Corporation

Michael Ortiz Vice Chairman of the Board President California State Polytechnic University, Pomona

Bernard Bernstein C.P.A. Bernstein & Rathman, Inc.

Robert Dukes Judge Pomona Superior Court

William Fox President The William Fox Group, Inc.

Thomas Hsieh CEO SplinterRock Inc.

Susan Hyland Owner/CEO The Claremont Club

Linda Keagle Owner and Vice President C & C Organization **Ciriaco "Cid" Pinedo** Associate Superintendent Chaffey Community College

John Solomon Owner and President Liquorama Fine Wine

Ronald Vera Attorney at Law Vera & Barbosa

Elin Dowd Director-elect Strategic Advisor Zhejiang Senhe Seed Co., Ltd.

DIRECTORS EMERITI

Robert Burwell Retired President Pomona Valley Hospital Medical Center

Richard Crean Partner California Financial Partners

Juan Gamboa Realtor Coldwell Banker

Molly Johnson Retired Group Work Administrator

James Kostoff

Retired Attorney at Law

Hugh La Bounty President Emeritus California State Polytechnic University, Pomona

Stephen Morgan President University of the West

Thomas Nuss Retired Superior Court Judge

Janet Paulson Retired Vice President of Nursing Services Pomona Valley Hospital Medical Center

James Piatt Retired Superior Court Judge

Larry Rinehart Retired President & CEO PFF Bank & Trust

Jil Stark Retired College Educator Jack Todd Chairman of the Board Todd Memorial Chapel

Reginald Webb President Indian Hill Management Co.

ASSOCIATION MEMBERS

Lori Bettson-Varga President Scripps College

Elizabeth Bingham Senior Minister Pilgrim Congregational Church

James Blancarte Senior Partner AlvaradoSmith, APC

Jon Blickenstaff Retired Educator

*John Bock Jr. Retired Managing Director J.W. Childs Associates

Ronald Bolding President and CEO Inter Valley Health Plan Laura Bollinger Community Volunteer

Linda Bosserman-Piatt Medical Oncologist and President Wilshire Oncology Medical Group, Inc.

*Bob Bush Retired Senior Vice President Western Newspaper Group Donrey Media Group

Charles Cable Retired President and CEO Hillcrest

Tom Compton President National Hot Rod Association

Robert Curry *President and CEO Citrus Valley Health Partners*

Scott Dilley President Sanders Towing & Lock & Key, Inc.

Michael Driebe President Methodist Hospital Foundation

*Robert Eggert Retired District Manager, East Valley Division Southern California Gas Company

LEADERSHIP [HOW IT'S ALL POSSIBLE]

Jimmy Espinoza Managing Member Inland Investment Partners, LLC

Jeffrey Fairley Owner, Doctor of Physical Therapy The Body Center

*John Felton Retired Senior Vice President and Manager Citizens Business Bank

Debra Freund President Claremont Graduate University

Don Galleano President Galleano Winery

Heidi Gallegos Executive Director Eastvale Chamber of Commerce

Jimmy Gutierrez City Attorney Chino

Philip Gutierrez U.S. District Court Judge Central District of California

Roger Hanawalt Dentist Jennetta Harris Retired Business Solutions Segment, Southern California Edison

Gilbert Ivey Assistant General Manager & Chief Administrative Officer Metropolitan Water District of Southern California

Don Kendrick Owner Don Kendrick Real Estate

Chris Kersting President SEMA

John Landheer President A-Z Bus Sales, Inc.

*Ora Lampman Retired City of Burbank

Patrick Leier Educational Management Consultant

Devorah Lieberman President University of La Verne Felice Loverso President and CEO Casa Colina, Inc.

Kevin Lyman Owner 4-Fini

Daniel Manning Group Vice President Coca-Cola USA

Richard Martinez Superintendent Pomona Unified School District

Robert Mendez Attorney & Adjunct Professor Whittier College

*Karen Miller Retired Athletic Director California State Polytechnic University, Pomona

April Morris Retired President and CEO Associated Engineers

Iris Patronite Senior Consultant The Organizational Network

Darryl Porter Founder & co-CEO PorterGeller Entertainment Rodri Rodriguez President and CEO Rodri Entertainment Group

Kiana Severloh Chief Operations Officer Webb Family Enterprises

*Mike Smith Retired Attorney at Law

Jeff Stark Partner Fukagawa Stark & Associates

Randell Stoll President and CEO Mt. San Antonio Gardens

*Royce Stutzman Chairman Vicenti, Lloyd & Stutzman

Emmett Terrell Retired Deputy Superintendent of Personnel Services Pomona Unified School District

Edward Tessier President JEVED Management

*Gary Thomas Retired Facility Director HCC Industries John Todd President Todd Memorial Chapel

Ron Vander Molen Antiques & Fine Arts Dealer

Mark Warren Owner Mark Warren Realty & Investments

*William Wilkinson Retired Realtor Wilkinson Realty

Richard Yochum President and CEO Pomona Valley Hospital Medical Center

*Association Emeriti

THE LEARNING CENTERS AT FAIRPLEX BOARD OF DIRECTORS

William Fox — Chairman **Charles Cable Richard Crean Robert Dukes** Philip Gutierrez James Henwood — President Thomas Hsieh — Vice Chairman Susan Hyland **Don Kendrick** Arthur Ludwick Stephen Morgan Thomas Nuss Michael Seder — Secretary/Treasurer John Solomon

LEADERSHIP [HOW IT'S ALL POSSIBLE]

CHILD DEVELOPMENT CENTER BOARD OF DIRECTORS

Charles Cable — Chairman Roger Hanawalt — Vice Chairman Bernard Bernstein James Henwood — President Carol Hersch Mark Hill Susan Hyland Avo Kechichian Charlene Leavitt Sarah Ludwick Trudy Mendez **Barbara Nicoll** LeeAnn Paddock Ciriaco "Cid" Pinedo Michael Seder — Secretary/Treasurer **Kiana Severloh** Sam Tharpe

LOS ANGELES COUNTY FAIR ASSOCIATION HALL OF FAME

2001

Raymond Arbuthnot

Burdette Boileau

2002

Jay Ambrose

James Kostoff

2005

Don DesCombes

Molly Johnson

Thomas Nuss

Grenville Whyte

2006

C.B. "Jack" Afflerbaugh George Cobb Charles Curran William Kennedy Fred Reynolds Charles T. Richardson

L.E. Sheets

Fred Whyte

2007

Fred Freehling

Clyde Houston

Robert Lewis

2008

Sarah Ludwick

Wally Parks

Millard Sheets

2009

Ralph Hinds

Guy & Charlene Leavitt

2012

Ruth Hersch

2013

Jil Stark

L.A. COUNTY FAIR SPONSORS

Bluegreen Vacations Budweiser/Anheuser-Busch **Burrtec** Cal Spas **Cardenas Markets Circus Circus Las Vegas** Coca-Cola **DASANI** Water Del Taco Diamond Resorts International® DISH Farmer Boys Restaurants® Groupon Hot Dog on a Stick Hotel Life Sheets Jeffrey Scott[®] Fine Magnetics King Taco Restaurants

Kitchen Craft Waterless Cookware Lifetime Cookware Lucas Oil Ralphs **Riboli Family Wines** Sauza Tequila Sit 'n Sleep **Sleep Train Mattress Centers** Southern California Edison Southern California Gas Company Sparkletts Water Company T-Mobile Toyota Verizon Wireless | Diamond Wireless Wells Fargo Bank Wyndham Vacation Resorts





For more information on how to get involved, please visit

FAIRPLEX.COM or TLCFAIRPLEX.ORG