

LOS
ANGELES
COUNTY
FAIR
ASSOCIATION

[a self-supporting
not-for-profit
501(c)(5) organization] **2015 ANNUAL REPORT**

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The best way to predict the future is to create it.

– Abraham Lincoln

If we follow Lincoln's advice, then the Los Angeles County Fair Association is way ahead of the game. In 2015, we offered a showcase of the creators of tomorrow in science, in sports and for Fairplex itself.

First, we invited the world to marvel at robots crafted by teams from around the world. These robots – some humanoid, one cheetah(!)

Welcome from Chairman of the Board Mike Ortiz and President/CEO Jim Henwood

– exhibited what we only once dreamed of: software-based micro computer chips engineered to run, open doors, save lives.

Next, we set the stage for hosting the 2017-2020 World Cup Series and Olympic trials for the Modern Pentathlon.

During the LA County Fair's Popnology exhibit, we demonstrated the evolution of the Golden Age of Television from a large wood-grain quadratic console to today's smart phones, capable of streaming movies on a platform that fits in the palm of our hand.

Finally, through Vision 2025, we created a virtual map for the future of the Los Angeles County Fair Association.

Through all our endeavors, we remained rooted in the here and now. LACFA's year was successful. We achieved positive financial results with a net operating income of \$6 million. Those funds allowed us to support our mission by reinvesting in the community and our campus, and expanding our programming to provide the best educational and entertaining experiences in SoCal.

Customer service ratings soared, with an average 4.2 out of 5 in guest approval – an exceptional accomplishment.

We continued to grow our partnership base with internationally known organizations such as DARPA and Live Nation, while retaining enduring and rewarding associations with global brands like Toyota and Coca-Cola. The Learning Centers at Fairplex continued to touch lives in our community. A new grant from the Margie & Robert E. Petersen Foundation secured programming scholarships in perpetuity for students interested in the Alex Xydias Center for Automotive Arts.

The Farm began its year-round operations, providing needed educational programming in the area of urban agriculture, healthy lifestyles and sustainability.

In short, our dedicated, diverse staff generated significant accomplishments, and their talents are primed to propel us into the future.





93 YEARS OF AGRICULTURE AT FAIRPLEX

MISSION

We build stronger communities through entertaining, educational and fun experiences that support and complement our signature event, the LA County Fair.

MISSION. VISION. WHO WE ARE.

VISION

To be a community-based, international destination offering entertainment, dining, recreation, learning, innovation and retail with all combined activities and businesses on our campus.

CORE VALUES

Innovation, Inclusion & Diversity, Community Service, Guest Experience, Lifelong Learning

WHO WE ARE

The Los Angeles County Fair Association is a not-for-profit 501(c)(5), mutual benefit organization that operates the world-renowned LA County Fair and several businesses on the campus at Fairplex in Pomona, California, that support our mission. LACFA is financially self-supporting and does not fall under the auspices of any county or state governmental body. As a mutual benefit organization, the Association is focused on making a positive impact on every guest to our campus, and giving back to build stronger communities. Through our work, we exist to improve the quality of life for all those who experience the LACFA and its events and activities, whether as guests, learners, neighbors, business partners or associates. Programs and events on our campus, especially the annual LA County Fair, serve as important cultural, educational and economic contributors to the region.

Built on a foundation of agriculture and education, Fairplex exists to build stronger communities through cultural, entertainment and educational opportunities and to produce an annual celebration in the LA County Fair.



10 TONS OF DIRT RECYCLED FOR EVENTS



2015 HIGHLIGHTS

A LOOK BACK TO THE FUTURE

**The future depends on what we
do in the present.**

– Mahatma Gandhi

For the Los Angeles County Fair Association, the future was definitely present in 2015. From humanoid robots to turning science fiction into science fact at the LA County Fair to communal input and approval of LACFA's plan for the future (Vision 2025), the destiny of the 93-year-old organization was in the forefront of every decision, every formulation, every conversation.

Fairplex hit the international stage with the DARPA Robotics Challenge. Prospects of turning the campus into an Olympics-viable venue took hold when the Union Internationale de Pentathlon Moderne chose Fairplex to host the Modern Pentathlon World Cup Events. We hosted the most significant music festival of 2015, HARD Summer, with partner, and premier concert promoter, Live Nation. And LACFA's flagship event, the LA County Fair, rocketed back into the Top 10 of fairs & festivals in North America.





3 MILLION
ANNUAL GUESTS

LA COUNTY FAIR

500
animals
creating
smiles

The Fair celebrated its 93rd anniversary the way only an L.A.-centric fair can – with cows, monkeys, robots, organic produce, art and deep-fried guacamole. Nearly 1.3 million guests enjoyed 19 days of educational and entertaining exhibits and attractions, the best in the music industry at the End of Summer Concert Series and the 29th year of Ray Cammack Shows' thrilling carnival. Popnology took us back to the future – looking at how science fiction of the 1940s & '50s is now science fact. From smart cars and smart phones to robots more advanced than the Jetson's maid Rosie, this exhibition gave guests a technological tour of the past, present and future.

The Farm at Fairplex, in its first full-operation debut, honored the region's agricultural roots with a display of more than 150 California specialty crops and workshops on urban gardening and sustainability. The Farm, and its Big Red Barn®, was the number one, top attraction among our guests.

Customer satisfaction ratings enjoyed a fourth straight year of achieving all-time high marks. Food and beverage, exhibits and overall guest satisfaction again received extremely favorable indexes.





**1.27
MILLION
GUESTS
ENJOYED
THE FAIR
IN 2015**



7,000
krispy kreme
triple-decker
burgers
devoured

70,000
turkey legs
gobbled





ONE
ORCHARD
of apples
harvested

20,000
guacamole
balls
consumed



DARPA ROBOTICS CHALLENGE

"Fairplex provided the DRC Finals the best venue ever used for a DARPA Challenge Event. The Fairplex staff had the experience and ability to handle an event of our complexity and uniqueness. They worked to build a strong relationship with our DRC staff to develop a collaborative approach to the execution of the event. The location, size and commitment of the staff made the DRC Finals a tremendous success with worldwide impact."

- Jim Pippine - DARPA Robotics Challenge - Chief of Operations

Fairplex was chosen as the site of the 2015 DARPA Robotics Challenge Finals. DARPA (the U.S. Defense Advanced Research Projects Agency) invited robotics teams from around the world to compete at Fairplex in June, bringing an array of international guests and media to the campus for two days of intense competition. The Robotics Challenge consists of three increasingly demanding competitions over two years. The program is designed to accelerate progress in robotics and hasten the day when robots have sufficient dexterity and robustness to enter areas too dangerous for humans and mitigate the impacts of natural or man-made disasters. Among the finalists were teams from Massachusetts Institute of Technology, NASA-JPL, UCLA, Japan, Italy, China and Germany.

Taking first place and the \$2 million prize was Team Kaist of Daejeon, Republic of Korea, and its robot DRC-Hubo. More than 500 global media outlets captured the event, which also drew such tech luminaries as Larry Page and Elon Musk.

Besides putting Fairplex on the international stage, DARPA also provided LACFA with an arena to present worldwide technology to our local community.



MODERN PENTATHLON

2017- 2020 modern pentathlon world cup

Again setting Fairplex on the world stage, the Union Internationale de Pentathlon Moderne in September awarded Fairplex the 2017-2020 Modern Pentathlon World Cups following a successful joint bid by Fairplex, the L.A. Sports Council and the Southern California Committee for Olympic Games. The competitions include sports of fencing, swimming, show jumping, shooting and running. The 2017 World Cup is expected to draw teams from approximately 40 nations and will lead the U.S. effort into the 2020 Tokyo Olympic Games. The 2020 World Cup is expected to serve as the United States' Olympic Trials for the 2020 Olympics in Tokyo.

"Hosting the Modern Pentathlon World Cup at Fairplex for at least four years will expose this historic Olympic sport to a whole new fan base, plus, the international television exposure and economic impact will be tremendous for the local area."

**- David Simon,
President of the
L.A. Sports Council and SCCOG**



SPECIAL OLYMPICS

6,500
athletes
competed

Fairplex and the City of Pomona served as a Host Town to the 2015 Special Olympics World Summer Games in July, the largest sporting event in Los Angeles since the 1984 Games of the XXIII Olympiad. The World Games hosted 6,500 athletes with intellectual disabilities from around the world. Fairplex served as the venue for Host Town events not only for Pomona's delegates but also for those of neighboring La Verne and Claremont. Activities culminated in a tri-city mini-Fair and barbecue on the Fairplex campus. More than 300 athletes from Pakistan, Latvia, Isle of Man, Libya and other countries danced, played and ate the night away as they prepared for the games, held in Los Angeles.

"The Host Town program was an exciting way for Southern California locals to open our doors and show the athletes and coaches from around the world our hospitality and our culture. This was an important part of the World Games experience and a truly meaningful way for different communities to be part of the Games and create lasting memories for our visiting athletes."

**- Patrick McClenahan,
President and CEO of LA2015 the
Games Organizing Committee.**





**A GAZILLION
MEMORIES MADE**

BUSINESS UNITS

"Nothing stops an organization faster than people who believe that the way you worked yesterday is the best way to work tomorrow."

**– Jon Madonna,
business leader
& former CEO of KPMG**

With the future always in the forefront, Fairplex businesses blazed new paths in their respective fields, offering innovative programming in entertainment, consumer shows and hospitality, all in an effort to promote industry in the region. Fairplex produced more world-class events than ever before. These events, which are becoming the core of our business, showcased our creative, innovative event production capabilities – and we have the vision to do more.



OKTOBERFEST

The fourth annual Oktoberfest at Fairplex brought guests out in droves for three weekends in October, noshing on brats and beers and enjoying authentic music and revelry. The event attendance grew more in 2015 than in previous years, cementing it as one of the best and most popular Oktoberfest celebrations in Southern California.



CELTIC FAIRE

Revamped for 2015, the Celtic Faire brought out families and friends to celebrate everything Celtic with green beer, corned beef and cabbage, jousting, entertainment, music and more.



LA ON TAP

In its inaugural year, the LA on Tap beer festival brought 65 of the finest craft breweries and some of LA's iconic eateries to Fairplex, celebrating the entrants of the L.A. International Beer Competition.



KABOOM!

The 29th annual Fourth of July spectacular was a sell-out, as it has been since its inception, and was voted once again as the best fireworks show in the Inland Empire. The human cannonball was an exciting addition.



CHEERS

L.A.'s Wine, Spirits, Beer & Food Festival drew more than 1,000 guests who indulged in tasting the award-winning wines, spirits and beers of the Los Angeles International Competitions. Proceeds benefited The Learning Centers at Fairplex.



UPLAND LEMON FESTIVAL

When life gives you lemons, hold a festival! This was Fairplex's third year overseeing the production of ULF. The event brought needed financial benefit to the city of Upland. Proceeds benefited non-profit organizations in Upland and The Learning Centers at Fairplex.



LOS ANGELES INTERNATIONAL COMPETITIONS

The Los Angeles International Wine Competition, the flagship of the LA International Competitions, celebrated its diamond anniversary in 2015 with entries and judges from around the globe. Spirits, Beer and Extra Virgin Olive Oil competitions were equally successful.



NHRA

NHRA Winternationals and World Finals brought fans to their feet with another year of exciting racing.



Global entries were received from countries such as Bulgaria, Israel, Slovenia, Japan, Turkey and Lebanon.

3,003 wines

365 spirits

1,098 beers

620 EV00s



BARRETTS

Barretts moved its offices to Arcadia and its auction sales to the Del Mar Fairgrounds in an effort to be closer to the heart of the horse sale & racing industry.



FINISH LINE SPORTS GRILL

Finish Line remained one of the region's favorite sports bars, drawing crowds for major sporting events and Inter-track wagering (ITW). It hosted several events, including UFC nights. To enhance our position as a premier sport and wagering destination, 2015 saw the beginning of construction on renovations of the wagering facilities at FLSG.



CORNUCOPIA

With the revamped Route 66 BBQ, Farmhouse Burgers and newly added Firehouse Wings stands, Cornucopia kept customers well fed for events throughout the year. Food Truck Thursdays continued for a fourth year.



SHERATON FAIRPLEX HOTEL & CONFERENCE CENTER

The award-winning Sheraton Fairplex enjoyed another year of excellent customer ratings and booking new clients. Renovations of all 244 suites were begun at the end of 2015. The conference center hosted a selection of new social functions and events from businesses and organizations including ADP, United Nurses of California, Southern California Edison and Habitat for Humanity.



KOA RV PARK

The award-winning park was filled with guests year-round. The park continues its practice of providing priority accommodations to patients receiving treatment at the City of Hope.

RV AND BOAT STORAGE

Occupancy remained at nearly 100 percent, as the storage facility offers a secure, convenient and affordable option for area residents.



Since 1922, when the founders of the LA County Fair gathered in the beet and barley field that was home to the first Fair, agriculture – promoting it and celebrating it – has been a foundation of LACFA's mission.

How agriculture is promoted and celebrated has evolved over 93 years but in all its forms, it has remained a constant element of our mission – agri-education, agri-tainment, agri-business.

With the organic, sustainable food source movement, locally sourced agriculture has seen a renaissance – making this a perfect

THE FARM AT FAIRPLEX

time for The Farm at Fairplex to expand its presence and provide the region with agricultural education resources that have been sorely lacking.

Moving from Fairtime-only content to its permanent year-round programming, The Farm at Fairplex evolved into a true community urban garden, opening its gates to the public in October. Starting with year-round field trips, The Farm welcomed students and teachers to an educational playground that starred agriculture but featured science, math and horticulture. From grafting tomatoes, to making a wet mount slide to view onion

cells under a microscope, to learning how to test pH levels in acid and alkaline soils (and determining which plants thrive in each), The Farm embodied the perfect classroom in which to dirty your hands – literally.

When not teaching children and adults about healthy living and sustainability, The Farm served as the al fresco setting for farm-to-table dinners at the monthly The Farm at Fairplex Dinner Series. Pairing award-winning wines & spirits with the finest cuisine presented by our renowned Sheraton culinary team, dinners were prepared and served under the glow of the moon right in the heart of The Farm.

The Farm at Fairplex is an innovative, model agricultural business and educational resource that serves our diverse communities. Through sustainable and locally focused programs, The Farm builds awareness of healthy food possibilities, provides business incubator programs for the agriculture and food service industry, and educates in multiple areas of farm-related culinary and agriculture disciplines, with the goal to prepare students for careers in agriculture.

The Farm showcases:

- The value of growing food
- Sustainability
- Farm-to-table
- Healthy eating
- Social well-being
- Urban gardening
- Aquaponics & hydroponics





150 CALIFORNIA SPECIALTY CROPS

THE LEARNING CENTERS (TLC)

TEACHING THE FUTURE

Education has been a commitment of the Los Angeles County Fair Association since its inception in 1922. Programs have evolved and thrived, resulting in an impressive and enduring educational legacy for the surrounding communities.

The Learning Centers at Fairplex, a non-profit 501(c)(3) organization, is uniquely positioned to provide a wide variety of educational programs at Fairplex. By complementing existing businesses and activities on the 487-acre Fairplex campus, TLC's unique programs offer participants a number of relevant opportunities, from early childhood education to adult learning, and fulfills unmet educational needs in the community.



\$2.7
million in
pledges and
donations



\$506,000
in proceeds
from Cheers,
Premiere Party
& CDC Auction



\$32,000
in JFB
scholarships
awarded



CHILD DEVELOPMENT CENTER

The Child Development Center at Fairplex, also a non-profit 501(c)(3) organization, in partnership with the University of La Verne, is a valuable community resource serving families with children from 8 weeks to 6 years old. Its staff of highly trained experts has designed an environment of learning that encourages its young students to solve problems while developing empathy, and providing parents with education on parenting – to engage the family as a whole.



300

teachers trained
in conscious
discipline



80

ULV students
engaged in
internships/
observations



20

kindergarteners
graduated



CAREER & TECHNICAL EDUCATION CENTER

Career Stepping Stones to the Future

The Career & Technical Education Center at Fairplex (CTEC) educates and prepares nearly 600 students each year for careers in the fields of arts, media, fabric design, water technology, culinary, automotive, energy, hospitality and agriculture. The goal is to grow to 2,000 students educated annually in the next few years.

Major gifts in 2015 include:

- \$1 million gift to the Alex Xydias Center for Automotive Arts from the Margie and Robert E. Petersen Foundation to establish the Margie E. Petersen Education Fund, an endowment that will support the physical maintenance of the Petersen Garage as well as the educational programming of AXC in perpetuity.
- \$20,000 gift from Ray Cammack Shows for the Child Development Center scholarship fund.



34
classes
offered



584
students
trained



\$1,000,000
gift to the
Alex Xydias
Center for
Automotive Arts



JUNIOR FAIR BOARD AND AMBASSADORS

Building Leaders

Preparing the leaders of tomorrow – that's the purpose of the Junior Fair Board. Through the positive experiences of specially designed projects, teens develop skills that will enable them to seek out community needs and lead community service initiatives.

- JFB Schools and Students Served: 33 students from Ayala, Bonita, Chino, Chino Hills, Claremont, Diamond Bar, Diamond Ranch, Edgewood, Fremont Academy, Ganesha, Garey, Glendora, Palomares, Parkwest, Pomona, Upland and Village Academy high schools.
- Class of 2015 Colleges and Universities Attended: University of Arizona, UC San Diego, Arizona State University, U.S. Army, Claremont McKenna College, Wellesley College, Seattle Pacific University, UC Davis, Swarthmore College and California Baptist University.

Ambassadors

The key to the success of The Learning Centers at Fairplex is community involvement. The Ambassador Volunteer Program consists of dedicated volunteers, called Ambassadors, willing to share their time, talents and commitment to serving others through various Fairplex activities.



725

LA County Fair
volunteers



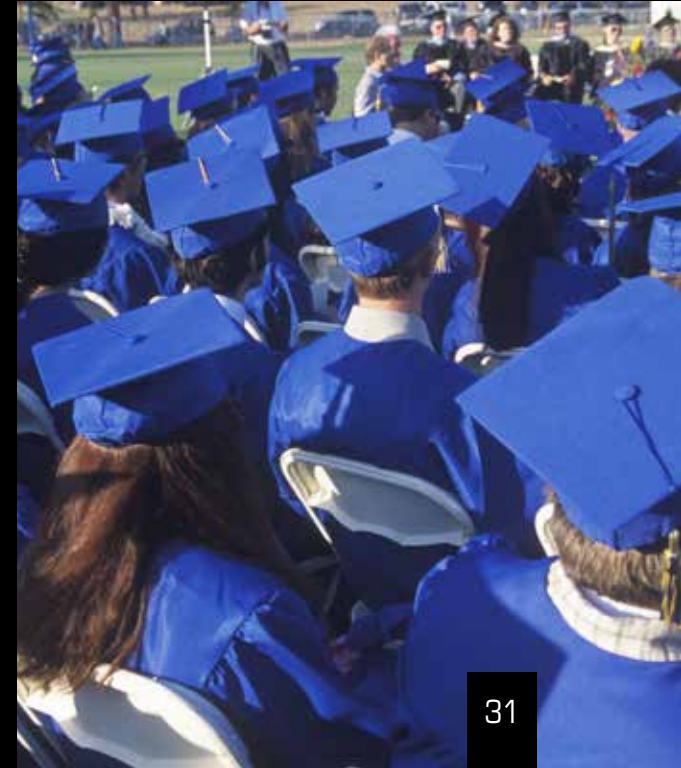
16

Junior Fair
Board
graduates



25,000

total volunteer
hours in 2015



MILLARD SHEETS ART CENTER

Millard Sheets Art Center unites and enriches the lives of residents and visitors to Fairplex through its year-round art exhibitions, educational programs and various workshops.

The Reed Travel Program selects six to eight qualified students for a full scholarship to travel abroad where they can witness, firsthand, the great works of history's finest artists. Plans for 2016? Rome.

Palates to Palettes is a monthly community art/dining program that focuses on different artists; includes painting and a food & wine experience.

Family Workshops are free weekend workshops bringing families together for art projects.

The LA County Fair's art exhibition, The Art Classic, was much more than an exhibition. It was a dynamic series of activities open to the public that included performances, guest artist presentations, hands-on workshops and demonstrations. By partnering with regional art associations such as Mid Valley Arts League and the Associated Artists of the Inland Empire, individual artists and related organizations like the Getty, we have enhanced the experience of visiting the LA County Fair.



7

**scholarships
awarded through
the Reed travel
program**



650

**pieces of art
submitted for
ArtReach**



362,000

**Fairgoers
attended
The Art Classic**



FAIRKIDS FIELD TRIPS

FairKids Field Trips

More than 149,000 students and teachers experienced FairKids Field Trips during the LA County Fair, hailed as “the world’s largest classroom®.”

Upon entering the fairgrounds, the students delved into the worlds of technology, agriculture, children’s literature and more.

In Popnology, students looked wide-eyed into technology past, present and future. Through immersive displays, youngsters connected the dots between how we connect, how we move, and how we live, work and play.

The expanded Farm showed agriculture in motion, with readily available tools to teach children how to grow their own gardens, how our food is grown and raised, and what it takes to live a healthy lifestyle.

America’s Kids took students on an Adventure in Literature by bringing to life favorite books like Charlie and the Chocolate Factory and The Jungle Book.



55

**school districts
visited the Fair
through FairKids**



149,000

**participants
in the FairKids
program**



2,100

**volunteer
hours**





10,000
classrooms
supported

CORPORATE RESPONSIBILITY

Every successful individual knows that his or her achievement depends on a community of persons working together.

– Paul Ryan

For nearly 100 years, Fairplex has remained committed to our local community. That is demonstrated by Fairplex's support for local students, employing a diverse workforce, jobs creation, economic impact, promoting industry, showcasing agriculture, education and career preparation, and helping build strong partnerships in neighboring communities.

Fairplex is dedicated to building stronger communities through responsible and relevant programs that create a positive influence in our community. As an organization, we are an important component to the social and physical environment of our community. It is our responsibility to be an active and conscientious member.



COMMUNITY GIVING

2015 Community Support:

- 35,000 people nourished, as guests of the LA County Fair donated 174,909 cans of food to the Los Angeles Regional Food Bank during Food Drive Fridays, totaling 87 tons of food.
- 10,000 classrooms supported through School Supply Thursdays at the Fair, with donations going to the Los Angeles Unified School District and the Inland Empire United Way.
- 8,000+ lives touched through LA County Fair-sponsored blood drives with partners City of Hope, Cedars-Sinai, American Red Cross, Huntington Hospital and Presbyterian InterCommunity Hospital, which resulted in more than 2,700 pints of blood donated.
- 500+ aspiring musicians earned \$24,500 through our High School Marching Band Competition.
- \$8,000 donated to American Red Cross' general disaster relief fund and hundreds of active, reserve, retired military and first responders honored during the Fair's Week for Heroes.
- Hosted holiday parties for local neighbors.
- Fairplex employees volunteered their time, talent and treasure with several organizations and with Fairplex events themselves.



35,000
people
nourished



8,000
lives touched



500
aspiring
musicians
supported





250
YOUNG MINDS
ENGAGED

48,000

RUNNERS AT FAIRPLEX IN 2015



FINANCIALS

TOTAL REVENUES BY BUSINESS UNIT	2013	2014	2015
LA County Fair	30,080,474	27,822,986	27,690,537
Fairplex Year-round Events	8,353,183	12,307,106	10,837,675
Sheraton Fairplex Hotel & Conference Center	16,096,299	17,765,107	17,358,893
Barretts Equine Limited	2,357,542	2,420,721	2,449,504
Cornucopia Foods LLC	11,092,783	11,010,933	11,600,720
RV Park and Other	3,627,132	3,412,556	4,064,046
TOTAL REVENUES	71,607,413	74,739,409	74,001,375



EBITDA

LACFA continues to generate EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) in excess of \$6 million annually. These results provide the funds necessary to pay debt and reinvest in capital projects.

LOS ANGELES COUNTY FAIR ASSOCIATION

2013

\$6,793,999

2014

\$6,460,275

2015

\$6,829,143



LEADERSHIP TEAMS

2015 OFFICERS

J. Michael Ortiz Ph.D.

Chairman of the Board

William Fox

Vice Chairman of the Board

Ciriaco "Cid" Pinedo

Secretary of the Board

James Henwood

President & Chief
Executive Officer

Dale Coleman

Vice President – Business Growth
& Development and Chief Revenue
Officer

Michelle DeMott

Vice President – Branding
& Knowledge Management

Elin Dowd

Vice President and Executive
Director
of The Learning Centers

John Gilbert

Vice President – Business
Management

Dwight Richards

Vice President – Operations

Michael Seder

Vice President – Finance &
Chief Financial Officer

Kathleen Yeram

Assistant Secretary to the Board

2015 DIRECTORS

J. Michael Ortiz Ph.D.

Chairman of the Board
Retired
President, California State
Polytechnic University, Pomona

William Fox

Vice Chairman of the Board
Real Estate Developer

Bernard Bernstein

C.P.A.
Bernstein & Rathman, Inc.

Ronald Bolding

President & CEO
Inter Valley Health Plan

Heidi Hanson

Finance & Administrative Manager
Rain Bird Corporation

Thomas Hsieh

CEO
Splinter Rock Inc

John Landherr

President
A-Z Bus Sales, Inc.

Christina Loza

Attorney, Managing Partner
Loza & Loza, LLP

Stephen Morgan Ph.D.

President
University of the West

Ciriaco "Cid" Pinedo

Chief Operating Officer
Hope for Housing

John Solomon

Owner & President
Liquorama Fine Wine

2015 DIRECTORS EMERITI

Robert Burwell

Retired
President
Pomona Valley Hospital
Medical Center

Richard Crean

Partner
California Financial Planners

Robert Dukes

Judge
Pomona Superior Court

Juan Gamboa

Realtor
Coldwell Banker

Susan Hyland

Owner/CEO
The Claremont Club

Molly Johnson

Retired
Group Work Administrator

Linda Keagle

Owner & Vice President
C & C Organization

James Kostoff

Retired
Attorney at Law

Hugh La Bounty

President Emeritus
California State Polytechnic
University, Pomona

Arthur Ludwick

Retired
Chief Financial Officer and Senior
Vice President
Rain Bird Corporation

Thomas Nuss

Retired
Superior Court Judge

Janet Paulson

Retired
Vice President of Nursing Services
Pomona Valley Hospital Medical
Center

James Piatt

Retired
Superior Court Judge

Larry Rinehart

Retired
President & CEO
PFF Bank & Trust

Jil Stark

Retired
College Educator

Jack Todd

Chairman of the Board
Todd Memorial Chapel

Ronald Vera

Attorney at Law
Vera & Barbosa

Reginald Webb

President
Indian Hill Management Co.

2015 ASSOCIATION MEMBERS*** Elizabeth Bingham**

Senior Minister
Pilgrim Congregational Church

James Blancarte

Senior Partner
AlvaradoSmith, APC

Jon Blickenstaff

Retired
Educator

*** John Bock Jr.**

Retired
Managing Director
J.W. Childs Associates

Laura Bollinger

Community Volunteer

Linda Bosserman-Piatt M.D.

Clinical Assistant Professor
& Medical Oncologist
City of Hope Medical Group Inc.

*** Bob Bush**

Retired
Senior Vice President
Western Newspaper Group
Donrey Media Group

*** Charles Cable**

Retired
President and CEO Hillcrest

Peter Clifford

President
National Hot Rod Association

Soraya Coley Ph.D.

President, Cal Poly Pomona

Robert Curry

President and CEO
Citrus Valley Health Partners

Scott Dilley

President
Sanders Towing & Lock & Key, Inc.

Michael Driebe

President
Methodist Hospital Foundation

*** Robert Eggert**

Retired
District Manager,
East Valley Division,
Southern California Gas Company

Jimmy Espinoza

Managing Member
Inland Investment Partners, LLC

Jeffrey Fairley

Owner, Doctor of Physical Therapy
The Body Center

*** John Felton**

Retired
Senior Vice President and Manager
Citizens Business Bank

William Fujioka

Principal, WT Fujioka Consulting
Retired CEO, CO of LA

Don Galleano

President
Galleano Winery

Heidi Gallegos

President/CEO
Brea Chamber of Commerce

Jimmy Gutierrez

City Attorney
Chino

Philip Gutierrez

U.S. District Court Judge
Central District of California

Roger Hanawalt

Dentist

Jennetta Harris

Minister, J-JOY Christian
Ministries, Inc.
Retired Business Solutions
Segment, SCE

Gilbert Ivey

Retired
Assistant General Manager & Chief
Administrative Officer
Metropolitan Water District of
Southern California

Don Kendrick

Owner
Don Kendrick Real Estate

Chris Kersting

President
SEMA

Patrick Leier

Educational Management
Consultant

Devorah Lieberman Ph.D.

President
University of La Verne

Felice Loverso Ph.D.

President and CEO
Casa Colina, Inc.

Kevin Lyman

Owner
4-Fini

Daniel Manning

Group Vice President
Coca-Cola USA

Richard Martinez

Superintendent
Pomona Unified School District

Robert Mendez

Attorney & Adjunct Professor
Whittier College

*** Karen Miller**

Retired
Athletic Director
California State Polytechnic
University, Pomona

April Morris

Retired
President and CEO
Associated Engineers

Iris Patronite

Senior Consultant
The Organizational Network

Rodri Rodriguez

President and CEO
Rodri Entertainment Group

*** Mike Smith**

Retired
Attorney at Law

Jeff Stark

Partner
Fukagawa-Stark & Associates

*** Royce Stutzman**

Chairman
Vicenti, Lloyd & Stutzman

Ben Su

President
Prosperity Wealth
Management Group

Emmett Terrell

Retired
Deputy Superintendent
of Personnel Services
Pomona Unified School District

Edward Tessier

President
JEVED Management

*** Gary Thomas**

Retired
Facility Director HCC Industries

John Todd

President
Todd Memorial Chapel

Ron Vander Molen

Owner
Vander Molen Fine Art

Mark Warren

Owner
Mark Warren Realty & Investments

Kiana Webb

Chief Operations Officer
Webb Family Enterprises

*** William Wilkinson**

Retired
Realtor Wilkinson Realty

Richard Yochum

President and CEO
Pomona Valley Hospital Medical
Center

* Association Life Member

**The Learning Centers
at Fairplex Board of
Directors**

Arthur Ludwick (chair)
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