

CALIFORNIA EXTRA VIRGIN OLIVE OIL EARNS TOP NOD IN LOS ANGELES INTERNATIONAL EVOO COMPETITION Judges From Around The World Gather at Fairplex in Pomona, CA, For International Event

Pomona, CA – (Feb. 12, 2020): In a showdown featuring products from more than a dozen nations, 16 judges from around the world sampled 600 extra virgin olive oils at the 21st annual Los Angeles International Extra Virgin Olive Oil Competition and selected 43 Ranch Estate Picual, Central Coast, California as the winner of the Marco Mugelli Award. The Mugelli winner is judged as the finest olive oil in the competition. Held at Fairplex, home of the LA County Fair, the LAIEVOO Competition is rated the premiere event in the nation and #5 in the world.

The Marco Mugelli Prize, an award given by judges to the top of all the best of show extra virgin olive oils, is named after the late internationally recognized agricultural scientist, engineer, olive oil expert and founder of the National Association of Olive Oil Tasters (ANAPOO) in Italy, Dr. Marco Mugelli. The prize exemplifies the "best of the best," according to Darrell Corti, chairman of the LAIEVOOC.

In addition to the top prize, the following earned "best of show" status:

BEST OF SHOW – DOMESTIC

- Delicate Jack Rabbit California Olive Oil, Frantoio, Capay Valley, 2020
- Medium 43 Ranch, Estate Picual, Central Coast, 2019
- Robust Olive Truck, Picual, Yolo County

BEST OF SHOW – INTERNATIONAL

- Delicate Olivko, Chemlali, Estate, Sidi Bou, Tunisia, 2020
- Medium Frantoi Cutrera, Primo, Tondi Iblei, DOP Monti Iblei, Sicilia, Italy
- Robust Azienda Agricola Depalo, Giove, Coratina, Puglia, Italy, 2019

BEST OF SHOW – FLAVORED

• Enzo Olive Oil, Eureka Lemon Crush, Organic, Madera, 2020

In addition to these top honors, 19 Best of Class awards, 101 Gold Medal awards, 174 Silver Medal awards and 123 Bronze Medal awards were presented to EVOO representatives from Algeria, Argentina, Australia, Chile, China, France, Greece, Italy, Japan, Lebanon, Morocco, Portugal, South Africa, Spain, Tunisia, Turkey and the United States For a list of all the winners, visit <u>www.laoliveoilcomp.com</u>. The public will get an opportunity to taste the award winning olive oils at *Cheers at The Farm*, the annual summer wine, spirits and beer festival at Fairplex on June 20. Tickets to Cheers will be available in early spring. Find out more about Cheers at <u>www.fairplex.com/cheers</u>.

About Fairplex:

Fairplex is a nonprofit, 501(c)5 organization that leads a 487-acre campus proudly located in the City of Pomona. Fairplex exists in a public-private partnership with the County of Los Angeles and is home of the LA County Fair and more than 500 year-round events.

Media contact: Renee Hernandez <u>Hernandez@fairplex.com</u> (909) 865-4261