

FAIRPLEX PRESENTS



SEE, TOUCH AND TASTE AGRICULTURE IN MOTION AT FALL IN THE FARM AND GET YOUR NAME IN FRONT OF THOUSANDS OF GUESTS

Be an urban farmer for a day as Fairplex Presents Fall In The Farm. Fall In The Farm brings together hands-on activities, displays, workshops, and vendors on all things agriculture and wellness to create day of fun and learning for the entire family.

The Farm at Fairplex, which hosts Fall In The Farm, is ripe with autumnal fresh fruit and vegetables and is the perfect showcase to learn how to grow your own garden, even if you live in the city. It's a day where digging in the dirt is encouraged and learning about where food comes from.

NOVEMBER 18, 2023

9 AM - 3 PM

ESTIMATED ATTENDANCE: 2,000

DEMO: LOCAL & REGIONAL FAMILIES, FARM-& GARDEN-ETHUSIASTS, SENIORS

FALL IN THE FARM HIGHLIGHTS:

- Master Gardeners demonstrations
- Gardening workshops and presentations
- Garden, health and wellness vendors
- EVOO, dairy & vinegar product tastings from the LA International Competitions
- Community Resource information booths
- Hands-on children's activities



Title Sponsor of Fairplex Presents Fall In The Farm : \$5,000

- Recognition as title sponsor in all Fall In The Farm marketing, social media and public relations campaigns
 - One integrated, co-branded social media post to 75k+ followers
 - Name recognition in all social media posts
 - 300x250 ad in eblast to Fairplex database (150,000+ emails)
 - Name inclusion on event calendar listing on Fairplex.com
 - Logo on Fall In The Farm event guide and map
 - Name recognition in official event press release
- Event Presence
 - Premium 10x20 exhibit space for guest engagement
 - Logo recognition on entry signage

Partner of The Farm: \$2,500

- Recognition in some Fall In The Farm marketing, social media and public relations campaigns
 - One integrated, co-branded social media post to 75k+ followers
 - Logo inclusion on eblast to Fairplex database (150,000+ emails)
 - Name inclusion on event calendar listing on Fairplex.com
 - Logo on Fall In The Farm event guide and map
 - Name recognition in official event press releases
- Event Presence
 - Premium 10x10 exhibit space for guest engagement



Activity Sponsor: \$1,000

- Banner identifying the activity as presented by your business
 - Activity options include: Potato Sack Races, Seed Bomb Making, Face Painter, Balloon Artist, Bounce House, Thankful Tree and Duck Races
- Name inclusion on event calendar listing on Fairplex.com as sponsor of specific activity
- Name inclusion on Fall In The Farm event guide and map
- Event Presence
 - Premium 10x10 exhibit space for guest engagement

Friend of The Farm: \$500

- Name inclusion on event calendar listing on Fairplex.com
- Name inclusion on Fall In The Farm event guide and map



Register and send us your logo in a PDF format by
November 1 to be included in the event guide and map.

