



## **FAIRPLEX TO PRESENT NEW HALLOWEEN EVENT**

### ***LIGHTS OUT* will Feature Everything You've Come to Fear About the Darkness**

**Pomona, CA (July 28, 2023)** – Southern Californians' options for a frightfully good Halloween haunt just got more terrorizing-ly plentiful. Fairplex, home of the LA County Fair, today announced a new LA County scare just in time for Halloween.

**Fearplex Presents *LIGHTS OUT*** will offer guests an interactive screamfest through mazes and graveyards. Here, everything the imagination doesn't desire is unfortunately within reach – the dead become the undead, monsters are real and the fun of a county fair morphs into a gory carnival of carnage! Dates of the event are October 6-8, 13-15, 20-21, 27-31 from 6-11 p.m.

At *LIGHTS OUT*, darkness reigns, and the nightmares feared at bedtime come to life with heart-pounding intensity. In the darkness, the possibilities are endless ... dead endless. *LIGHTS OUT* is a destination of incomparable horror – perfect for the thrill seeker in most of us.

"It is time we put our scare on," said Walter Marquez, Fairplex's President and CEO. "Fairplex's 100-year-old grounds are the perfect setting for a Halloween season event like this. We have a built-in infrastructure that can support an eerie narrative. Plus, I think people are always looking for new experiences to try."

According to America Haunts, an organization composed of the most successful and well-known Halloween haunted houses in the world, the haunted attraction industry is a multi-million dollar enterprise. The haunted attraction industry in the U.S. generates approximately \$300 million in revenue annually, not including amusement parks' Halloween attractions.

Fairplex is working with attraction producer Activate Entertainment to create *LIGHTS OUT*.

The attraction will feature:

- **Mazes**
  - **Zombie Escape**  
Be they undead souls of ghouls or infected walkers, the zombies in this maze are destined to make you one of them.
  - **Carnival of Evil**  
Clowns, circus freaks, blood-red cotton candy – need we say more?
  - **Nightmares**  
This black-light experience will have you running for cover.
- **Interactive Frights**
  - **Wax Museum**  
View monsters that appear so real, their eyes follow wherever you go.
  - **The Graveyard**  
They're buried, but are they really dead?

- **eTerror**

Play some of the best horror-themed eGames in a gaming setting.

Themed food, vendors and other attractions will be available. LIGHTS OUT is recommended for ages 13-plus. Ticket prices range from \$27 to 33, depending on day of attendance.

Thank you to the sponsors of LIGHTS OUT: Anheuser Busch and Coca-Cola.

For more information on Fearplex Presents LIGHTS OUT and to purchase tickets, visit [www.fairplex.com/lightsout](http://www.fairplex.com/lightsout).

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