



LOS ANGELES INTERNATIONAL SPIRITS COMPETITION

2024 PACKAGING DESIGN COMPETITION

The Spirits Packaging Design Award is a competition based on the following categories:

Division 999 – Packaging Design Competition

Overall Package. Exceptional use of die-cut and laser-cut techniques to create unique visual appeal.

Additional Packaging. Gift boxes, etc.

Series. (minimum of 2) Changing designs that carry a theme or brand identity across several varietals.

Container. Use of color and typography elements to carry the package design, clean, simple and striking.

Design Aesthetics. Engaging overall aesthetic with strong shelf appeal and effective use of design techniques.

Illustration. Use of original illustration as the driving element of the package design.

Typography. Use of color and typography elements to carry the package design.

Innovation. Innovative use of die-cutting, silk-screening, embossing, graphics, inks, materials, etc.

Most Creative.

Best Choice of Material. Paper, Paint, Foil, etc.

Best Execution. Emboss, Deboss, Foil, Die-cut, Letter Press etc.

Judges Choice.

Awards Offered Per Category: Gold, Silver and Bronze Medals

- Entry into packaging design is automatic when spirit is entered in the competition and requires no additional fee or entry information.

If a spirit is not entered in the competition, please fill out entry form and write Packaging Design Competition ONLY, ship one (1) bottle and include \$25.00 per entry.

Mail Spirit, Entry Form and Fees to:

Los Angeles International Spirits Competition, 1101 W. McKinley Ave., Pomona, CA 91768

For more information, please contact our International Competitions Dept., (909) 865-42538 or email Leah Duran duran@fairplex.com

www.LASpiritsComp.com

