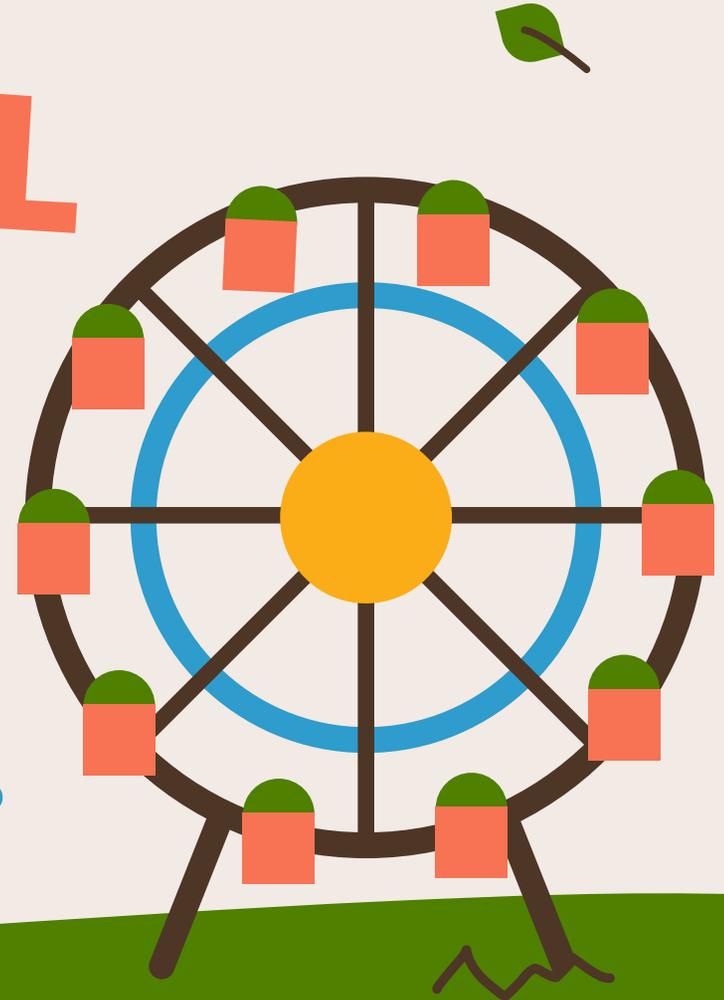


**FAIRPLEX** PRESENTS

**2023 ANNUAL  
REPORT**



## **Welcome from President & CEO Walter Marquez**

Spring. A time of renewal. A time of rejuvenation. A time of optimism. In 2023, Fairplex experienced all of these, settling into the new season of the LA County Fair, introducing new events. The Fair's theme of "Spring Into..." could have been the entire year's theme. Fairplex has sprung into its new self. We are a new space, a reworked organization looking toward what's to come. The only constant is change, and we have embraced that.

This year marked the fifth year since the implementation of our Strategic Plan – our outline for focusing on our mission and core priorities: Fairplex Presents, Economic Engine

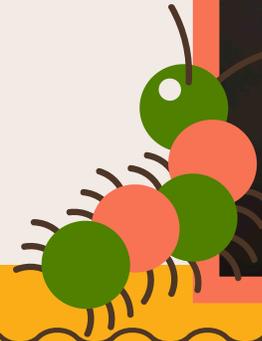
and Community Benefit. The last year we also took a major jump into becoming the Live, Work, Play, Learn, Grow "place" we envisioned in the Strategic Plan. Development of the Fairplex Specific Plan continued in earnest, as we worked with the Board, partners, stakeholders, the City of Pomona, the County of Los Angeles and the community on next steps in the Specific Plan process. There is momentum in our trajectory to being that "place."

It feels like we are back to normal – whatever normal is for a 500-acre campus so diverse in its attractions, its infrastructure and

its capabilities. But then, again, diversity is the new normal for us. Our community is a multiplicity of ethnicities, generations and interests. The Fair embraces new ideas, while still embracing tradition. Our events reflect the changing entertainment vibe – from anime expos to robots to hosting a party for the world's most famous hamburger. Our business model must remain diversified for Fairplex to succeed. And we will.



**Walter Marquez, Ed.D.**  
**President & CEO**



## **Welcome From Board Chair Heidi Hanson**

*In 2023, Heidi Hanson handed the baton to a new Chair, John Landherr. Heidi hails from a Fairplex legacy family, and she was the first woman to serve as Chair in the Association's 101-year history. We thank her for her years of service and support. She will remain on the Board as a director.*

What a year 2023 was – the LA County Fair was extremely successful, we saw the return of family events like Fall in The Farm, and we even hosted some new shows.

The year, for me, was bittersweet. I was thrilled to experience the successes, but was also sad to see my tenure as Chair of the

Los Angeles County Fair Association Board of Directors come to an end. Leading the organization for the past five years was an invaluable experience, one I will never forget. To be a part of such a historic institution has been a privilege.

I want to congratulate Walter Marquez and the Fairplex staff for the continued hard work they put into keeping Fairplex alive, relevant and forward-looking. It isn't easy to keep an organization going, especially a 101-year-

old one. There are challenges – structural age, of course; finances; the competition; a smaller staff. But, evidenced by the Specific Plan, there is a plan to keep Fairplex moving forward. That's encouraging, and exciting.

Thank you to the Board of Directors. I worked with a great group of people these past few years who really care about Fairplex. I extend my best wishes to the new Chair, John Landherr, as he steers the ship these next two years.

**Heidi Hanson**  
**Chair, Los Angeles County Fair Association**  
**Board of Directors**



## **Meet the new Board Chair**

John Landherr took the reins of the Board of Directors in December. Landherr was named Director in 2015 and Vice Chair of the Board in 2021. He also served as the Los Angeles County Fair Association Finance Committee Chair. Landherr is Chairman, President and Chief Executive Officer of A-Z Bus Sales Inc., a transportation dealer-distributor serving the education, government, public sector, commercial and private fleet markets with a broad portfolio of bus solutions in several states. He has over 30 years of experience in executive leadership roles at multiple companies. Before joining A-Z, he served as President of Certified Aviation Services (CAS).

Landherr also serves his community as Director of Pomona Valley Hospital and Medical Center Board and Deputy Area Coordinator for the US Naval Academy Admissions Department. Previously, he proudly served our country in the U.S. Marine Corps as a CH-53 Super Stallion weapons and tactics instructor pilot.



# FAIRPLEX - ABOUT US

## Vision

We aspire to be a model community partner, economic engine and presenter of unique experiences.



## Mission

Fairplex is a nonprofit enterprise that serves as a place, a convener and a creator of memories to strengthen the community and economy through arts and entertainment, agriculture, education and commerce.



## Guiding Principles

- Public Benefit
- Guest Experience
- Partnership
- Sustainability
- Uniquely Southern California



**Who We Are** – Fairplex is a nonprofit, 501(c)(5) organization that leads a 500-acre campus proudly located in the City of Pomona. Fairplex exists in a public-private partnership with the County of Los Angeles and is home of the LA County Fair and more than 300 year-round events.



# FAIRPLEX PRESENTS

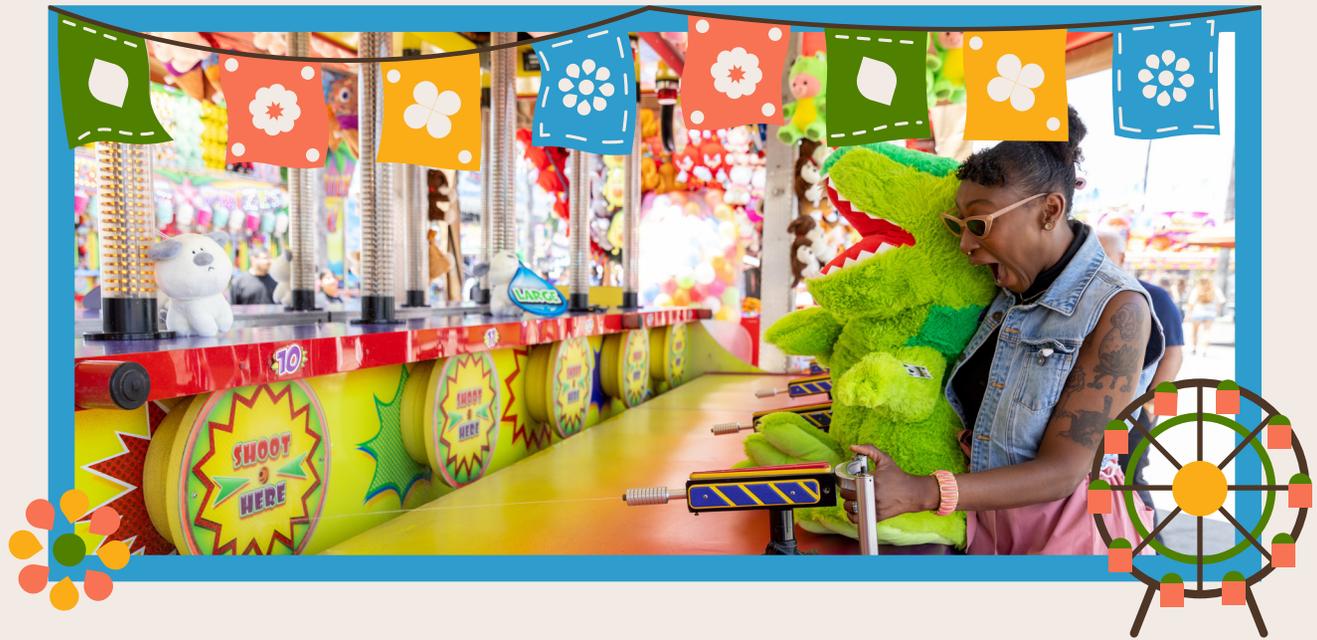


The year sprung to life with Fairplex's self-produced shows, beginning with its crown jewel, the LA County Fair, the return of traditional favorites like KABOOM! and welcoming a new Halloween event, LIGHTS OUT! The continued support of Fairplex Presents events reiterates one of the Strategic Plan's priorities – to ensure that Fairplex is a model destination of art, culture and entertainment, where we celebrate the best of Southern California through innovative, diverse and engaging programming.



# LA COUNTY FAIR Spring into Fair

*Spring Into Fair* was the theme of the 101<sup>st</sup> anniversary LA County Fair – an aim to keep guests connected to the new season of the Fair. Guests tiptoed through the tulips and stopped and smelled the corn dogs on their way to fun, food and entertainment. We celebrated the Fair’s second year with its new May schedule with a refreshing theme that welcomed everything spring – blossoms, buds and blooms; bees and butterflies; reinvention and innovation; pleasant weather; and the birth of four-legged babies in The Farm.



Fairgoers enjoyed their top three favorites of the Fair – food, animals and the carnival. Ray Cammack Shows returned for its 37<sup>th</sup> year as carnival operator, with 60 rides and 30 games in two locations. Cal Poly Pomona returned as stewards of the animals in the Big Red Barn, and an oversized LEGO<sup>®</sup> exhibit in Expo Hall 9 awed guests of all ages.

For the first time in its 101-year history, the Fair partnered with the Los Angeles County Museum of Art to host a

photography exhibition in the Millard Sheets Art Center, ***You Are Here: California Photography Now.*** The hope is to continue a collaboration with LACMA to bring more exhibits to the Fair.

The Fair saw an attendance of 717,815, an increase from 2022. The trend upward was expected as more people return to entertainment activities post-pandemic.

# FAIR FOOD

by the Numbers:



**12,000**

FLAMIN' HOT  
CHEETOS POTSTICKERS

**24,000**

LBS. OF TURKEY LEGS

**20,000**

LBS. OF CHICKEN

**900**

LBS. OF CHOPPED GARLIC  
FOR GARLIC FRIES

**2**

TRUCK LOADS  
OF FRIES

**3**

FIELDS OF  
CORN

**3,000**

FRIED S'MORES  
ON A STICK



# FAIR FOOD

by the Numbers:

**8,000**

LBS. OF SUGAR

**2**

ORCHARDS OF APPLES FOR  
CARMEL AND CANDY APPLES

**500**

BUCKETS OF PICKLE  
CHIPS

**1**

TRUCKLOAD OF CRUNCHY  
FLAMIN' HOT CHEETOS

**3,500**

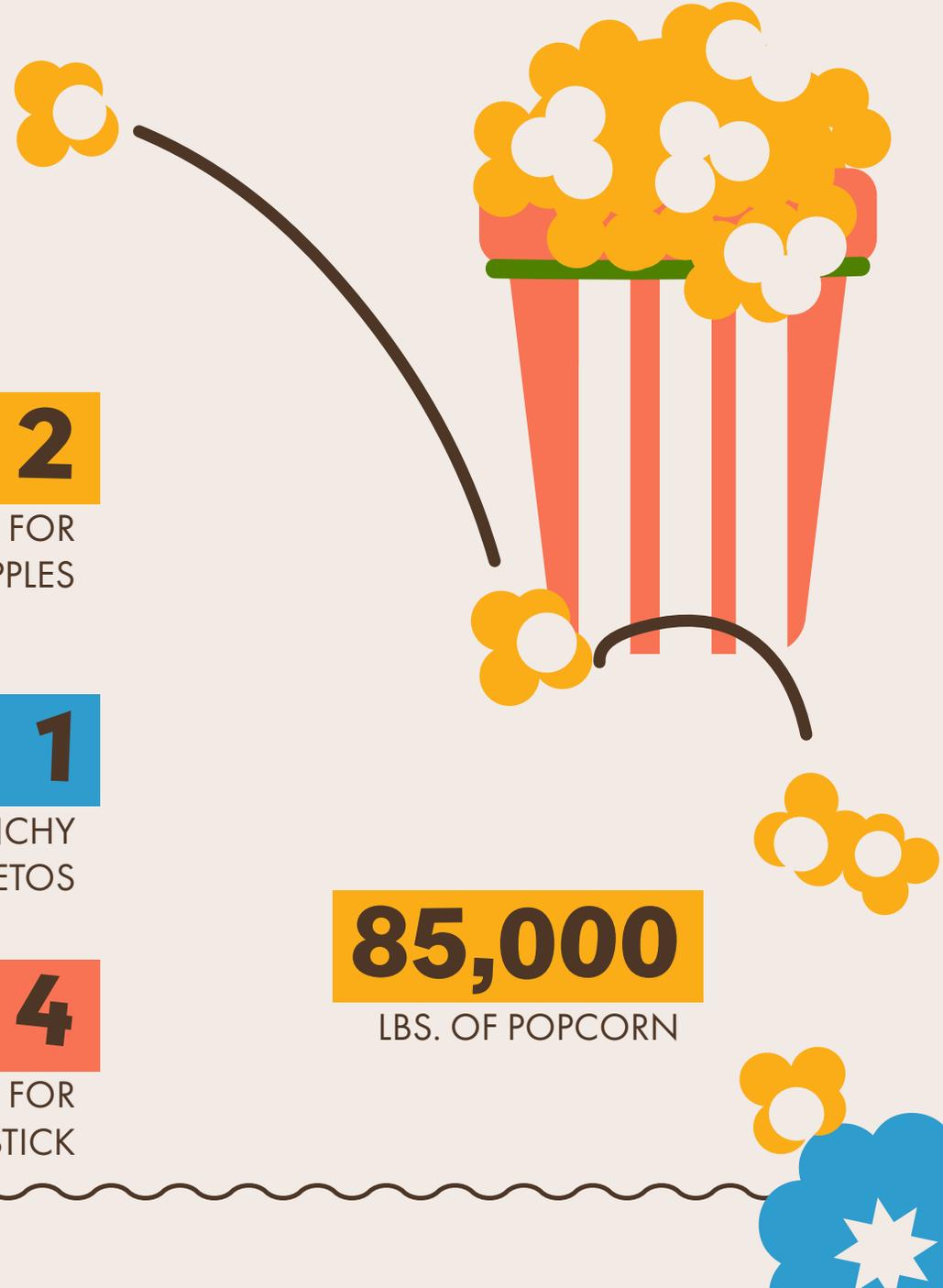
LBS. OF BACON-  
WRAPPED PORK BELLY

**4**

MILES OF SAUSAGE FOR  
SAUSAGE ON A STICK

**85,000**

LBS. OF POPCORN





L.A.'s Wine, Spirits, Beer & Food Festival drew nearly 1,000 guests to The Farm at Fairplex for an indulgent evening featuring the award-winning wines, spirits and extra virgin olive oils of the Los Angeles International Competitions. Proceeds benefited The Learning Centers at Fairplex.



What do you get when you mix dirt-splashing monster trucks with red, white and KABOOM!? The best Fourth of July fireworks and entertainment show in the Inland Valley. KABOOM!, Fairplex's annual heart-pounding, patriotic tribute to America featuring a riveting display of fireworks, motocross and monster trucks, returned to its traditional roots in 2023. Guests loved the fast-paced action and entertainment.

FAIRPLEX PRESENTS  
**KABOOM!**  
Fireworks ★ Free Style Moto X  
Quad Wars ★ Live Music ★ Monster Trucks



# ◆ FAIRPLEX PRESENTS ◆ Oktoberfest

The 10<sup>th</sup> annual Bavarian celebration brought guests out for three weekends in October, noshing on brats and beers and enjoying authentic music and revelry. Fairplex's Oktoberfest remains one of the top October celebrations in Southern California.



New in 2023, LIGHTS OUT! took guests to the darkest corners of the Grandstand to scare the wits out of them – and they liked it! A Halloween event, LIGHTS OUT! brought a seasonally themed event back after several years without a scary-programmed show with mazes and interactive experiences. Ratings were off the chart on the scream-meter.

## FEARPLEX PRESENTS LIGHTS OUT

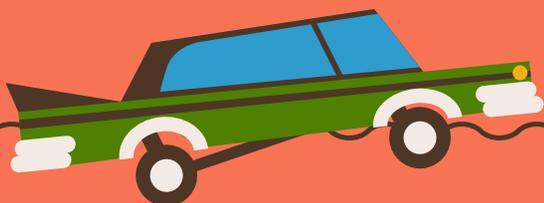




FAIRPLEX PRESENTS

# EN MEMORIA

Plaza de las Americas was the heart of the Dia de los Muertos celebration, with vehicles of all shapes and sizes filling expo halls for a car show and katrinas and giant skulls gracing altars to honor those who have passed. Expanded entertainment added to the evening.



-2023-

FAIRPLEX PRESENTS

# LOS ANGELES

*International*

# COMPETITIONS

The Los Angeles International Wine Competition, the flagship of the LA International Competitions, celebrated its 88<sup>th</sup> anniversary with entries from around the globe. Spirits, Extra Virgin Olive Oil and Dairy competitions were equally successful.

**Los Angeles International Competitions Entries:**

Wine: 1,405	EVOO: 465
Spirits: 205	Dairy: 206



FAIRPLEX PRESENTS

# FALL IN THE FARM

This year saw the return of Fall in the Farm, a family-friendly event that celebrates our agricultural roots. Guests enjoyed activities and learning about what The Farm grows.



# YEAR-ROUND EVENTS

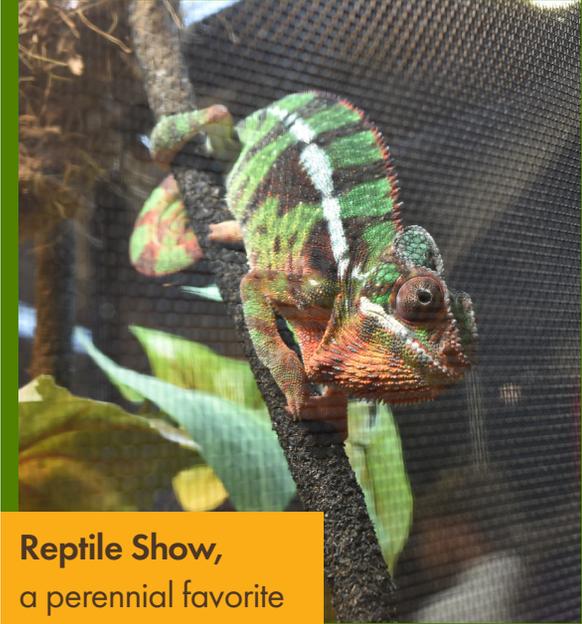
Fairplex enjoyed an infusion of new and returning year-round events and shows, cementing its reputation as a destination entertainment and business center. Partner-produced events included:

## In-N-Out 75th Anniversary

The biggest party this side of the LA County Fair was held in September for In-N-Out Burger's 75th anniversary. Encompassing a carnival, drag racing, a concert and, of course, In-N-Out burger stands, the event served as a testament to how Fairplex can successfully partner with multi-million-dollar companies. Approximately 20,000 guests attended the well-planned event.



**Asian American Expo**, which drew thousands to its colorful cultural festival



**Reptile Show**, a perennial favorite



**Imaginarium**, a new holiday light show that lit up the Glade



**The Grand Roadster Show**, the granddaddy of all car shows



# ECONOMIC ENGINE



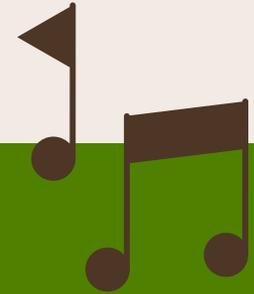
One of the goals of the Strategic Plan is to position Fairplex as a regional economic engine, to foster inclusive, sustainable and equitable growth by being an effective steward of Fairplex assets and by facilitating innovation, investment and partnerships. Fairplex closed on solid financial ground, exhibiting a healthy budget.

	LA County Fair Association **	Related Enterprises **	Consolidated LA County Fair Association	The Learning Centers ***	Child Development Center ***
Total Revenues	\$65,747,344	\$1,257,979	\$67,005,323	\$2,125,703	\$4,174,064
Total Expenses	\$61,456,156	\$26,599	\$61,482,755	\$1,849,495	\$4,152,642
Operating Income	\$4,291,188	\$1,231,380	\$5,522,568	\$276,208	\$21,422
Non-operating Activity *			\$(6,060,408)	\$169,760	\$165,231
Change in Net Assets			\$(537,840)	\$445,968	\$186,653
*The non-operating activity takes into consideration non-operating revenues and expenses such as depreciation, investment, income and interest expenses.		**Year Ended December 31, 2023		***Year Ended June 30, 2023	

# BUSINESS UNITS

## SHERATON FAIRPLEX HOTEL & CONFERENCE CENTER

The Sheraton Fairplex enjoyed another year of excellent customer ratings and booking new clients. The conference center hosted a selection of new social and business events at the Conference Center and the hotel remained a favorite for travelers locally and beyond.



# NHRA

NHRA Winternationals and World Finals brought fans to their feet with another year of exciting racing, at what is now the In-N-Out Burger Pomona Dragstrip, thanks to new NHRA sponsor In-N-Out.



# RV AND BOAT STORAGE

Occupancy remained at nearly 100 percent, as the storage facility offers a secure, convenient and affordable option for area residents.



# RV PARK

The park was filled with guests year-round. The park continues its practice of providing priority accommodations to patients receiving treatment at the City of Hope.



## SPECIFIC PLAN

In 2023, Fairplex worked closely with the City of Pomona and Los Angeles County to ensure the Fairplex Specific Plan reflected the goals of the City, County, Fairplex and the local communities. Fairplex met with various departments of the County of Los Angeles to present the draft presentations and community feedback, gathered in 2022. Departments shared their input and were enthusiastic in the possibilities for the eastern-most region of Los Angeles County. Fairplex, the City of Pomona and Los Angeles County also worked together to establish processes of review in preparation for the Fairplex Specific Plan. This process will be instrumental in moving the Specific Plan forward and kicking off the technical review in 2024. Fairplex is excited to continue with the Specific Plan and planning for the next century of memories.



## COMMUNITY PARTNER



For more than 100 years, Fairplex has remained committed to our local community and regional partners. Fairplex is dedicated to building stronger communities through responsible and relevant programs that create a positive influence in our community. As an organization, we are an important component to the social and physical environment of our community. It is our responsibility to be an active and conscientious member.



## 2023 COMMUNITY SUPPORT:

- 59,320 cans of food to the Los Angeles Regional Food Bank and local food banks during LA County Fair Food Drive Thursdays
- Blood drives resulting in more than 1,473 pints of blood collected between partners American Red Cross, Cedars-Sinai, Pomona Valley Hospital, Huntington Hospital, Children's Hospital LA and City of Hope
- \$1.37 million in total cash and in-kind giving, supporting 187 nonprofits
- More than \$5.5 million in taxes and contributions to the City of Pomona



# THE LEARNING CENTERS

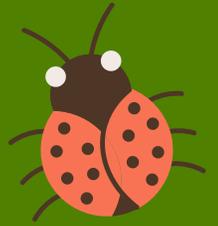


Education has been a commitment of Fairplex since its inception in 1922. Programs have evolved and thrived, resulting in an impressive and enduring educational legacy for the surrounding communities.

The Learning Centers at Fairplex (TLC), a non-profit 501 (c)(3) organization, is uniquely positioned to provide a wide variety of educational programs at Fairplex. By complementing existing businesses and activities on the 500-acre Fairplex campus, TLC's unique programs offer participants several relevant opportunities, from early childhood education to adult learning, and fulfills unmet educational needs in the community.

TLC's career technical education program received a major boost with \$1.9 million in state funding thanks to Assemblymember Freddie Rodriguez (D-53). Assembly member Rodriguez secured the grant in the 2024 state budget to fund the Career and Technical Education Center (CTEC). The funding will help strengthen and expand facilities, learning tools and technology, allowing TLC to provide a high-quality career readiness program to a greater number of youth across the region.

# NURTURING AND EDUCATING THE FUTURE



The Child Development Center (CDC) at Fairplex, also a non-profit 501 (c)(3) organization, in partnership with the University of La Verne, is a valuable community resource serving families with children from 12 weeks to 6 years old. Its staff of highly trained experts has designed an environment of learning that encourages its young students to solve problems while developing empathy, and which provides parents with education on parenting – to engage the family as a whole. The CDC served 215 children in 2023.



# CAREER EDUCATION

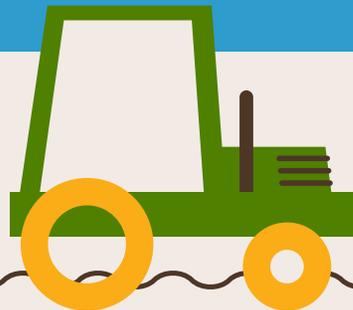
The Career Technical Education Center (CTEC) provides hands-on workforce development and transformational programs that prepare local high school students for long-term career pathways. Through hands-on classroom instruction by credentialed instructors who are industry professionals, engagement with industry experts from the surrounding communities and interaction with real work sites and professional environments, CTEC provides innovative learning experiences that give students the necessary skills to enter the workforce or continue along the pathway of higher education.

Pathways offered at CTEC:

- Automotive Technology: Intro to Automotive; Systems, Service and Repair A; Systems, Service and Repair B; Diagnostic Service Repair
- Welding Manufacturing: Intro to Manufacturing and Product Development; Intermediate Welding and Materials A; Intermediate Welding and Materials B; Advanced Welding and Materials
- Urban Agriculture: Intro to Plant Science; Intermediate Plant Science A; Intermediate Plant Science B; Advanced Plant Science

For 2023, CTEC served more than 200 students:

- Spring 2023 Enrollment – 82 students
- Summer 2023 Enrollment – 36 students
- Fall 2023 Enrollment – 85



# AMBASSADOR VOLUNTEER PROGRAM



The key to the success of The Learning Centers and Fairplex is community involvement. The Ambassador Volunteer Program consists of dedicated volunteers, called Ambassadors, willing to share their time, talents and commitment to serving others through various Fairplex activities. In 2023, more than 200 Ambassadors assisted in the areas of the LA County Fair, The Farm, Fairplex Garden Railroad and more. Ambassadors gave approximately 17,000 hours of their time.

# THE RETURN OF STUDENTS

More than 17,000 students and teachers visited the LA County Fair for free field trips in May as the FairKids Field Trip Program returned after being on hiatus. As volunteers from TLC's Ambassador Volunteer Program lined up to greet them, thousands of students from schools throughout Southern California entered the campus of the LA County Fair ready to be awed, ready to learn and ready to explore. Thanks to generous donations, students attend The World's Largest Classroom for a day to learn lessons that will last a lifetime.



# THE FARM

The Farm at Fairplex continues to be an innovative, model agricultural business and educational resource that serves our diverse communities. Through sustainable and locally focused programs, The Farm builds awareness of healthy food possibilities, provides business incubator programs for the agriculture and food service industry, and educates in multiple areas of farm-related culinary and agriculture disciplines, with the goal being to prepare students for careers in agriculture. Year-round field trips brought more than 900 students to learn about agriculture.



# LEADERSHIP

## 2023 OFFICERS

### **Heidi Hanson**

Chair of the Board

### **John Landherr**

Vice Chair of the Board

### **Linda Bosserman**

Secretary of the Board

### **Walter Marquez, Ed.D.**

Chief Executive Officer

### **Steve Birdwell**

Vice President Finance  
& Chief Financial Officer

### **Nena Hernandez**

Interim Vice President Community  
Engagement

### **Marcus Jackson**

Interim Vice President Sales & Marketing

### **Evelyn Garcia**

Assistant Secretary to the Board

## 2023 DIRECTORS

Chair of the Board

### **Heidi Hanson**

Finance & Administrative Manager  
Rain Bird International

Vice Chair of the Board

### **John Landherr**

President  
A-Z Bus Sales Inc.

Secretary of the Board

### **Linda Bosserman, M.D.**

Clinical Assistant Professor  
& Medical Oncologist  
Medical Director of Value Based Care  
and Center for International Medicine  
City of Hope Medical Group Inc.

### **Michael Driebe**

Foundation President  
USC Arcadia Hospital

### **Gerald Freeny**

Past President  
Tournament of Roses

### **Heidi Gallegos**

President  
Aligned Insight Consulting  
Retired, President & CEO  
Brea Chamber of Commerce

### **Peter Hidalgo**

Director, Government Affairs  
Charter Communications

### **Gilbert Ivey**

Retired Assistant General Manager &  
Chief Administrative Officer  
Metropolitan Water District of Southern  
California

### **Devorah Lieberman, Ph.D.**

Retired, President  
University of La Verne

### **Margarita Luna**

Senior Program Manager  
The California Endowment



# LEADERSHIP

## 2023 DIRECTORS Cont.

### **Tamela Omoto-Frias**

Budget Deputy  
Los Angeles County First District  
Supervisor Hilda L. Solis

### **Ciriaco "Cid" Pinedo, Ed.D.**

President & CEO  
Mexican American  
Opportunity Foundation

### **Kiana Webb**

President  
Webb Family Enterprises

## 2023 DIRECTORS EMERITI

### **Bernie Bernstein**

Certified Public Accountant  
Yoss, Allen, Bernstein, LLP

### **Richard Crean**

Partner  
California Financial Planners

### **Robert Dukes**

Retired Superior Court Judge

### **Juan Gamboa**

Realtor  
Coldwell Banker

### **Susan Hyland**

Retired Owner/CEO  
The Claremont Club

### **Linda Keagle**

Owner & Vice President  
C & C Organization

### **Arthur Ludwick**

Retired Chief Financial Officer  
and Senior Vice President  
Rain Bird Corporation

### **Stephen Morgan, Ed.D.**

Retired President  
University of La Verne  
& University of the West

### **J. Michael Ortiz, Ph.D.**

President Emeritus  
California State Polytechnic  
University, Pomona

### **Janet Paulson**

Retired Vice President of Nursing Services  
Pomona Valley Hospital Medical Center

### **James Piatt**

Retired Superior Court Judge

### **Larry Rinehart**

Retired President & CEO  
PFF Bank & Trust

### **John Solomon**

Chief Sales Officer International  
Clase Azul Spirits

### **Jil Stark**

Retired College Educator

### **Ronald Vera, J.D.**

Attorney at Law  
Vera & Barbosa

### **Reginald Webb**

President  
Indian Hill Management Co.



# LEADERSHIP

## 2023 ASSOCIATION MEMBERS

### **Ray Adamyk**

President  
Spectra Company

### **Rachel Barbosa**

Independent Consultant

### **Mike Beckman**

CAS Properties, LLC

### **Jon Blickenstaff\***

Retired Educator

### **Ron Bolding**

President  
Pilgrim Place

### **Laura Bollinger**

Community Volunteer

### **Charles Cable\***

Retired P President and CEO  
Hillcrest

### **Soraya Coley, Ph.D.**

President  
California State Polytechnic University,  
Pomona

### **Reyna Del Haro**

Director of Public Affairs and Brand  
Communications  
Kaiser Permanente

### **Scott Dilley**

President  
Sanders Towing & Lock & Key, Inc.

### **Matt Donovan**

Sr. Procurement Manager  
Anjinomoto Foods North America

### **Jimmy Espinoza, J.D.**

Managing Member  
Inland Investment Partners, LLC

### **Jeffrey Fairley**

Owner, Doctor of Physical Therapy  
The Body Center

### **Tyler Gentry**

External Affairs  
T-Mobile

### **Glenn Gritzner**

Partner  
Mercury, LLC

### **Beverly Guidry**

Senior VP, University Student Affairs  
Western University of Health Sciences

### **Jimmy Gutierrez, J.D.**

Retired Chino City Attorney

### **Roger Hanawalt, D.D.S.**

Dentist

### **Thomas "Tom" Hsieh**

President  
Northern Pacific Airlines

### **Len Jessup, Ph.D**

President  
Claremont Graduate University

\* Association life member



# LEADERSHIP

## 2023 ASSOCIATION MEMBERS Cont.

### **Gorden Kao**

Director  
CCYP Media Group

### **Don Kendrick**

Owner  
Don Kendrick Real Estate

### **Patrick Leier**

Retired Superintendent  
Pomona and Lynwood Unified  
School Districts

### **Felice Loverso, Ph.D.**

Retired President and CEO  
Casa Colina, Inc.

### **Richard Martinez**

Retired, Superintendent  
Pomona Unified School District

### **Robert Mendez**

Attorney & Adjunct Professor  
Whittier College

### **Enriquez "Rick" Rodriguez**

CEO  
La Princesita Tortilleria, Inc.

### **Rodri Rodriguez**

President and CEO  
Rodri Entertainment Group

### **Lupita Sanchez-Cornejo**

Regional Director, External Affairs  
AT & T

### **Darrel Saucedo**

COO  
ACS Group

### **Alfreda Smith**

Human Resources Director  
Homeboy Industries

### **Royce Stutzman \***

Chairman  
Vicenti, Lloyd & Stutzman

### **Joshua Swodeck**

Owner  
Brand Storyteller

### **Emmett Terrell**

Retired Deputy Superintendent  
of Personnel Services  
Pomona Unified School District

### **Ed Tessier**

Vice President  
Arteco Partners

### **Gary Thomas \***

Retired Facility Director  
HCC Industries

### **Sharon Tomkins**

Retired Vice President,  
Strategy & Engagement  
Sempra Utilities

### **Ron Vander Molen**

Owner  
Vander Molen Fine Art

### **Mark Warren**

Owner  
BMR Rentals

### **Carroll Wheatley**

Senior Partner  
Laughlin, Falbo, Levy, Moresi

\* Association life member



# LEADERSHIP

## The Learning Centers Board of Directors

Mike Beckman (Chair)

David Prenovost (Treasurer)

Chris Dennis (Secretary)

Kathy Banuelos

Bernie Bernstein (CDC Board Rep)

Brian Bustamante

Jessica Clague DeHart

Reyna Del Haro

Mike Driebe (Fairplex Board Rep)

Heidi Gallegos

Peter Hidalgo

Margarita Luna

Todd Wagner

Ben Wong

## Child Development Center at Fairplex Board of Directors

Bernie Bernstein, Chair

Chuck Cable, Vice Chair

Avo Kechichian (ULV), Treasurer

LeeAnn Paddock, Secretary

Mike Beckman (TLC Board Rep)

Leticia Casillas-Sanchez

Sandy Christensen

Cindy Giaimo-Ballard (ULV)

Carol Hersch

Richard Martinez (LACFA Board Rep)

Trudy Mendez

Tami Mitsumori-Miller

Hector Rodriguez

Dr. Denise (Dee) Schilling

Chara Swodeck

Dr. Kimberly White-Smith



# 2023 TLC DONOR ROLL

## Platinum ribbon: \$100,000+

Sarah and Arthur Ludwick

## Red ribbon: \$10,000-24,999

Saralee M. Baldwin

Jeanne and Mike Beckman

E. Burdette & Helen H. Boileau Endowment Fund

Heidi and Dan Hanson

The Margie and Robert E. Petersen Foundation

Southern California Gas Company

## White ribbon: \$5,000-9,999

Sylvia Mendoza and Michael Driebe

Eide Bailly LLP

Haas & Wilkerson Insurance

Gaynel and Don Kendrick

Mexican American Opportunity Foundation –  
Ciriaco Pinedo

Dr. Linda Bosserman-Piatt and Ted Piatt

Los Angeles County Supervisor

Hilda L. Solis, First District

Pat and Mark Warren – BMR Rental

## Green ribbon: \$3,000-4,999

Trina and Gerald Freeny

Heidi and Bob Gallegos

Jeff Grant

Sherrill and Gilbert Ivey

A-Z Bus Sales - Allison and E. John Landherr

Elva and Richard Martinez

Spectrum Charter Communications –  
Peter Hidalgo

Julie and Todd Wagner

## Yellow ribbon: \$1,000-2,999

Michelle and Ray Adamyk

Athens Services

Rachel Barbosa

Barbara and Bernard A. Bernstein

Cal Poly Pomona - Soraya Coley

Casa Colina Hospital & Centers for Healthcare

Christine and Scott Dennis

Sanders Towing, Inc. – Scott Dilley

Tyler Gentry

Clinton Greif

Mary and Roger Hanawalt

Bree and Tom Hsieh

Monica and Walter Marquez

Trudy and Bob Mendez

Ann and Steve Morgan

Betty and Mike Ortiz

Pasadena Tournament of Roses

Alice and James Piatt

Michele and David Prenovost

Enrique Rodriguez

Rodri Rodriguez

San Antonio Regional Hospital

Anna and Darrel Saucedo

Janis and Stuart Simon – Buchalter Law

Southern California Edison – Brian Bustamante  
Alfreda Smith

Liquorama, Inc. – Jeanine and John Solomon

Chara and Josh Swodeck

Marilyn and Emmett Terrell

The Capital Group Companies

Charitable Foundation

Alejandra and Ed Tessier

United Food & Commercial Workers

UFCW Local 1428

Valley Academies Foundation – Patrick Leier

Debbie and Ben Wong

## Orange ribbon: \$500-999

Joan and Jon Blickenstaff

Laura and Bo Bollinger

Vicky and Chuck Cable

California Endowment

Mary and Bob Dukes

Sue and Neil Hyland

Anne McIntosh

Tami and Mike Mitsumori-Miller

Pie Hole Marketing

Lisa and Bill Snider

Jil and Jack Stark

Sue and Royce Stutzman

Lieueen and Gary L. Thomas

Sharon and Tom Warner



# 2023 SPONSORS

## LA County Fair

- Anheuser Busch
- AT&T
- BeatBox Revised
- Brown Forman
- Cal Spas
- Cellular Sales (Verizon)
- Coca Cola
- Direct TV
- E&J Gallo – High Noon
- Hyatt Vacation Club
- Kaleo Marketing Time Share
- M&E Sales
- Mattress Firm
- O'Reilly Auto Parts
- Southern CA Edison
- Superior Grocers
- T-Mobile
- US Army
- US Marines
- USC Arcadia Hospital
- Walmart
- Winning Ways (Wyndham)
- San Antonio Regional Hospital

## KABOOM!

- Athens Services
- Convention Electric
- Mattress Firm
- Pie Hole Marketing
- Ray Cammack Shows
- San Antonio Regional Hospital
- Trinity Building Services
- US Marines

## Oktoberfest

- Hyatt Vacation Club
- O'Reilly Auto Parts
- US Marines

## LIGHTS OUT!

- Anheuser Busch
- Coca Cola
- T-Mobile

## En Memoria

- Anheuser Busch
- Coca Cola
- Metro by PCS
- O'Reilly Auto Parts
- San Antonio Regional Hospital

