



## FOR IMMEDIATE RELEASE

### Los Angeles International Wine Competition Opens for 2025 Entries – Celebrating 90 Years of Wine Excellence

**Pomona, CA** – The prestigious Los Angeles International Wine Competition is thrilled to announce that it is now open for entries for its 2025 competition, set to take place April 1-3, 2025. Marking an impressive milestone of 90 years, this celebrated event continues to be a cornerstone of wine recognition and promotion, both locally and internationally.

Wineries eager to expand their presence in the dynamic Los Angeles market are invited to submit their finest selections. This year, the competition is excited to reintroduce the coveted sweepstakes feature, culminating in the crowning of a “Best of Show” winner.

**Important Note to Wineries:** Please be aware that there are similarly named events, which are not affiliated with us. The **Los Angeles International Wine Competition** is the original and only wine competition that takes place in Los Angeles, proudly celebrating nine decades of excellence. Insist on entering the original competition that has set the standard for wine recognition since 1935.

#### Key Entry Details:

- **Early Bird Entry Fee:** \$90 per entry for submissions received by January 13, 2025.
- **Standard Entry Fee:** \$115 per entry for submissions received after January 13, 2025.
- **Entry Deadline:** February 28, 2025.
- **Shipping Deadline:** March 7, 2025.

In addition to its main categories, the 2025 competition proudly features mini competitions for Sake and Bordeaux wines, offering unique recognition and specialized promotion within these categories.

With a strong commitment to promoting its winners, the Los Angeles International Wine Competition ensures that award-winning wines receive unparalleled exposure. Winners are featured in the expansive wine bar and wine classes during the LA County Fair and celebrated at "Cheers 🍷," a gold-medal tasting event open to the public each June at The Farm at Fairplex. These high-profile opportunities highlight the exceptional quality of the Competition's winners to thousands of attendees annually.

This year, as we celebrate 90 years, we will be honoring past winners while looking forward to the exciting opportunities ahead. Chairwoman Spreti Valente, CS, who was recently named one of 2024's Wine

Industry Leaders by *Wine Business Monthly*, will also attend Wine Paris in February to announce special benefits for international wineries entering the competition.

**Stay Connected:** Follow us on our social media channels for the latest updates, behind-the-scenes insights, and exclusive content. Be part of the excitement and join our vibrant wine community on Instagram and Facebook at **@laintlcomps**.

For more information and to submit entries, visit [www.lawinecomp.com](http://www.lawinecomp.com).

Join us as we commemorate 90 years of elevating wine excellence, recognizing the industry's finest, and preparing for a future filled with continued growth and celebration.

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**About the Los Angeles International Wine Competition:** Founded in 1935, the Los Angeles International Wine Competition is the oldest in the United States. Celebrating its 90th anniversary in 2025, this esteemed event provides a platform for wineries to gain recognition and visibility. Known for its rigorous judging and influential panel, the competition honors excellence in winemaking and promotes winners through extensive marketing efforts and high-profile events.

**For more information, visit [www.lawinecomp.com](http://www.lawinecomp.com).**