



LOS ANGELES INTERNATIONAL DAIRY COMPETITION

PACKAGING DESIGN COMPETITION

Packaging design is the process of creating the visual and physical aspects of a product's packaging. It's a strategic blend of aesthetics, functionality, and branding, aiming to make a product attractive, informative, and easy to use. This includes elements like material selection, structure, graphics, color, typography, and information presentation

DIVISION 999 – PACKAGING DESIGN COMPETITION

Most Pleasant Pasture / Barn Scene.

Cutest Cow.

Udderly Outstanding Illustration!

Cheese.

Ice Cream.

Butter.

Milk & Cream / Yogurt.

Innovation.

Innovative use of die-cutting, silk-screening, embossing, graphics, inks, materials, etc.

Best Choice of Material.

Paper, Paint, Foil, etc.

Best Execution.

Emboss, Deboss, Foil, Die-cut, Letter Press, etc.

Judges Choice.

Awards Offered Per Category: Gold, Silver, and Bronze Medals

Entry in this competition is automatic when products are entered in the competition.
no additional fees or entry information required.

Judges will assign categories during the judging process.

If a dairy product is not entered in the competition, please fill out an entry form and write:

“Packaging Design Competition ONLY”

Ship one (1) label/empty package and include \$25.00 per entry.

Mail Dairy package, Dairy Entry Form and Fees to:

Los Angeles International Dairy Competition, 1101 W. McKinley Ave., Pomona, CA 91768

Feel free to contact our Competitions Office (909) 865-4538, or email competitions@fairplex.com

www.LADairyComp.com