



FOR IMMEDIATE RELEASE

FAIRPLEX Announced as an Official Los Angeles World Cup 26 Fan Zone

Pomona, CA — January 28, 2026 — Fairplex, home to the LA County fairgrounds announced it has been selected by the Los Angeles World Cup 2026 Host Committee as a Los Angeles World Cup 26 Fan Zone, joining a region-wide celebration as Los Angeles prepares to host FIFA World Cup 2026™.

The Los Angeles World Cup 26 Fan Zones will extend the reach of live match viewing and interactive experiences across the greater Los Angeles region—bringing the excitement of the tournament closer to residents and visitors alike. Throughout the 39-day competition, the Los Angeles World Cup 26 Fan Zones will transform select destinations into premier watch events for some of the world’s biggest matches.

As an Official Fan Zone, Fairplex will offer fans the opportunity to come together and experience the energy, passion, and global spirit of the FIFA World Cup 2026™ through live match viewings and fan-focused programming.

“The Los Angeles World Cup 26 Fan Zones are about bringing the World Cup into the heart of our communities,” said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission and CEO of the Los Angeles World Cup 2026 Host Committee**. “These locations will play an important role in welcoming fans, creating shared moments, and ensuring that the excitement of FIFA World Cup 2026 is felt across Los Angeles County.”

“There is no better place to celebrate the World Cup than here at Fairplex, as connecting communities is what we do best,” said Walter Marquez, President and CEO. “Our mission is simple: create meaningful experiences that draw people together. We do that every year with the LA County Fair, and the World Cup 26 Fan Zone will be the perfect closer to a season of play.”

The Los Angeles World Cup 26 Fan Zones are part of the Host Committee’s broader effort to deliver a world-class tournament experience while creating inclusive, accessible opportunities for fans to celebrate together throughout the region.

The Los Angeles World Cup 26 Fan Zones include:

- The Original Farmers Market – June 18-21
- City of Downey – June 20
- Heart of the City: Union Station & La Plaza de Cultura Y Artes – June 25-28
- Hansen Dam Lake – July 2-5
- LA County’s Earvin “Magic” Johnson Park – July 4-5
- Los Angeles County Whittier Narrows – July 9-11

- Venice Beach – July 11
- Fairplex – July 14-15 & July 18-19
- West Harbor – July 14-15 & July 18-19

For more information about Los Angeles World Cup 2026 at Fairplex, visit LosAngelesFWC26.com.



About Fairplex

Fairplex is a nonprofit, 501(c)5 organization that leads a 500-acre campus proudly located in the City of Pomona. Fairplex exists in a public-private partnership with the County of Los Angeles and is home of the LA County Fair.

About the Los Angeles World Cup 2026 Host Committee

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men's National Team player Chris Klein, and is led by the Los Angeles Sports & Entertainment Commission (LASEC). It also includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit losangelesfwc26.com.