



COUNTDOWN TO THE 2026 LA COUNTY FAIR
Play.Your.Way Theme Invites Guests to the County's Biggest Playground

Mark your calendars: the LA County Fair returns May 7–31 and this year it's all about play! Opening a day earlier than last year, the 104th anniversary Fair will bring 17 days of games, rides, music, food, animals and surprises – running through the end of the month for the ultimate kick-off to summer.

The 2026 theme, Play.Your.Way, is a joyful salute to recreation, imagination and the many ways we let loose. From whirling rides and friendly contests to creative triumphs and big bites of deep-fried delight, the Fair is transforming its grounds into the county's biggest playground.

“Play is universal,” said Walter Marquez, President & CEO of Fairplex. “It sparks connection, creativity and joy. For 2026, we’re inviting our guests to engage with the Fair in whatever way feels fun, expressive and totally them — from athletic feats to artistic triumphs and everything in between.”

Highlights of the 2026 Fair include:

- The Cutest Dog Show on Earth, featuring pups showing off their canine skills
- More than 70 rides and games, including two new rides: Sound Storm and Air Raid
- On-the-spot contests like bubblegum blowing and hula hoop challenges
- A full-sized skating rink
- Cow- and goat-milking demonstrations as well as other agriculture adventures
- A pirate-themed play area at The Lagoon
- Two petting farms with the sweetest barnyard critters

And of course, all the fan favorites are back – electrifying concerts, shopping for unique crafts and the one-of-a-kind flavors that make Fair food legendary.

So, dust off your sneakers, embrace your silly side and get ready to Play.Your.Way at the 2026 LA County Fair – 17 days of fun, Thursdays through Sundays plus Memorial Day, 11 a.m. to 11 p.m. Tickets and Fair season passes are on sale now.

LA County Fair 2026
May. ☎ 972868 ☎
Fairplex, Pomona, CA

Media contact:
Renee Hernandez
O: (909) 865-4251
M: (909) 525-8404